

























Code	Name	Start Date	Target Date	Performance	Responsible Officer												
 3	Strengthening the Economy			42%													
 3.1.1	Attract educational facilities to the Tweed			0%													
 3.1.1.1.1	Respond to requests from educational facilities wishing to establish or expand in the Tweed			0%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of responses provided</td> <td>4</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of responses provided	4	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	0													
Status Comments	No requests received this quarter.																
 3.1.2	Attract major events to the Tweed			34%													
 3.1.2.2.1	Implement Works Program in accordance with Contribution Plan 26 - Regional Open Space			30%	MRS												
			Jul-11														
Status Comments	The Regional Hockey facility is complete. Council has been successful in obtaining funding through Regional Development Australian to progress Arkinstall Park. The project is due for completion in 2014.																
 3.1.2.1.1	Provide assistance and support to Communications and Marketing Coordinator for potential sports tourism and major events			38%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	2													
Status Comments	The Tweed Local Business Forum was organised. In addition to providing collateral material to Economic Development Australia for a proposed conference for Kingscliff.																
 3.1.3	Provide opportunities for visitors to enjoy access to the arts through cultural facilities, festivals and programs			45%													
 3.1.3.2.2	Develop and install temporary in house exhibitions at Tweed River Regional Museums for enjoyment by the community and visitors			0%	DCNR												
			Jul-12														
Status Comments	Temporary in house exhibition program suspended due to closure and redevelopment of Tweed River Regional Museum ('TRRM') Murwillumbah and limited space and resources at TRRM Tweed Heads.																
 3.1.3.1.1	Presentation by the Tweed River Art Gallery of exhibitions of regional, national and international art and culture material, with emphasis on Gallery initiated projects			75%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	12,500	Number	18,923													
Status Comments	The quarterly target of 12,500 visitors has been exceeded, with attendances increasing due to the popularity of the Margaret Olley exhibition 'It's all about the light': works by Margaret Olley from public collections which opened on 18 January. Despite a couple of slower weeks due to flooding, these visitor figures confirm the popularity of Olley's painting and are an indication of the high attendance figures that will result from the opening of the Margaret Olley Art Centre in February 2014.																

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
✔ 3.1.3.1.2	Delivery by the Tweed River Art Gallery of vibrant public programs and events which stimulate enjoyment and understanding of the Gallery's core roles within the wider community and to visitors of the Shire			75%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of participants per annum	0	Number	697													
Status Comments	697 people attended public programs initiated and hosted by the Gallery and the Friends of the Gallery to during this quarter, to the week ending 17 March.																
✔ 3.1.3.2.1	Develop the Tweed River Regional Museum collection and displays as a valued resource for community and visitors to the Shire			31%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	2,250	Number	1,548													
Status Comments	Visitation for the period 1 January - 31 March 2013 was 401. Cumulative total to 31 March 2013 is 1548.																
✔ 3.1.4	Market the Tweed as a destination for business and tourism			59%													
✔ 3.1.4.3.1	Manage Destination Tweed's contract to operate Visitor Information Centres at Murwillumbah and Tweed Heads			75%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per quarter	12,500	Number	14,475													
Status Comments	Results are for December 2012 quarter. Reporting is always 3 months in arrears due to time lag in Destination Tweed Quarterly reporting cycle.																
✔ 3.1.4.4.1	Manage Destination Tweed's contract to maintain a website to promote the Tweed as a destination and to attract visitors			75%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per quarter	11,000	Number	11,743													
Status Comments	Results are for December 2012 Quarter due to Destination Tweed's reporting cycle means these statistics are always 3 months behind.																
✔ 3.1.4.5.1	Maintain a website of community and economic profiles of the Tweed which is accessible to the community			70%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per quarter	1,200	Number	1,084													
Status Comments	Results are for December 2012 Quarter. Tweed Economy Profile webpage's updated with 2011 Census data in December 2012																
✔ 3.1.4.6.1	Manage and facilitate activities contracted to Destination Tweed			75%	BEDU												

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
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Code	KPI	Target	Units	Achieved	Notes												
1	Progress reports reported to Council	1	Number	1													
Status Comments All contracts and performance monitored and in line with contract schedules.																	
	3.1.4.7.1 Strengthen linkages between cultural heritage and tourism specifically between Indigenous communities and tourism operators			0%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of meetings held	2	Number	0													
Status Comments Limited activity due to the vacant position of Cultural Development Officer.																	
	3.1.5 Support innovative employment generating projects			75%													
	3.1.5.1.1 Assist innovative employment generating projects			75%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of projects assisted</td> <td>4</td> <td>Number</td> <td>9</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of projects assisted	4	Number	9					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	9													
Status Comments Assisted five organisations with information with background to establishing / expanding in the Tweed. Provided information and assistance to the Murwillumbah District Chamber of Commerce on one occasion. Provided information and assistance to the Tweed Chamber of Commerce & Industry on one occasion. Council officers presented at Tweed Heads, Kingscliff (2x) and Murwillumbah Chamber Breakfast on Economic Development Strategy. Ran Tweed Local Business Forum 22 March 2013.																	
	3.1.6 Support creative practitioners and entrepreneurs to access professional and business development opportunities, to enhance their contribution to the creative economy			17%													
	3.1.6.1.1 Assist projects that will enhance the creative economy			13%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	0													
Status Comments No requests received this quarter.																	
	3.1.6.2.1 Promote provision of affordable studio spaces and incubator facilities for artists and craft workers			38%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of joint partnerships</td> <td>2</td> <td>Number</td> <td>1</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of joint partnerships	2	Number	1					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of joint partnerships	2	Number	1													
Status Comments Limited activity due to vacant position of Cultural Development Officer. Support provided to Murwillumbah Business Chamber for a Regional Arts Grant promoting Creative Arts Industry and Studio Spaces in Queen St Murwillumbah.																	
	3.1.6.2.2 Support opportunities for private investment in cultural industries			0%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of successful applications</td> <td>1</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of successful applications	1	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of successful applications	1	Number	0													
There was no activity this period.																	

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
 3.1.7	Establish planning controls that support businesses and promote the growth of home based industries			0%													
 3.1.7.1.2	Promote development of live/work premises for home based creative industries			0%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of developments established	2	Number	0													
Status Comments Limited activity due to vacant position of Cultural Development Officer.																	
 3.1.8	Promote improved telecommunications and broadband access			82%													
 3.1.8.3.1	Update the Telecommunications Infrastructure Action Plan			88%	DTCS												
Jul-11																	
Status Comments Council's Telecommunication Infrastructure Action Plan website (www.tweed.nsw.gov.au/telecommunications) contains detailed information from a variety of sources for members of the public and also lists key actions taken by Council with respect to promoting telecommunications within the region. Additional resources relating to the rollout of Digital TV across northern rivers and business help tools have been added to the site. Presentations continue to be made to various community, business groups and regional bodies regarding NBN and its benefits to both the Tweed Shire and the Far North Coast Region.																	
The Director of Technology and Corporate Services continues as the NSW State representative of the Broadband Today Alliance Committee and Council has worked with the Northern Rivers Regional Development Australia office to select a contractor (Symphony3) following an expression of interest process to consult with businesses and key stakeholders across the Northern Rivers to prepare a joint Northern Rivers Digital Economy Strategy. Assistance was also provided in drafting a regional Broadband Position Paper.																	
Council is currently working with NBN Co through Visionstream Pty Ltd on assuring readiness for the rollout of the Wireless components of NBN within the Shire.																	
 3.1.8.2.1	Participate in regular meetings of the Broadband Today Alliance to inform Council and influence NBN outcomes			75%	DTCS												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Monthly meetings attended</td> <td>3</td> <td>Number</td> <td>3</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Monthly meetings attended	3	Number	3					
Code	KPI	Target	Units	Achieved	Notes												
1	Monthly meetings attended	3	Number	3													
Status Comments Council is a sponsor of the Broadband Today Alliance and actively participates in each scheduled meeting to promote and influence the best possible outcome for the rollout of NBN including fixed fibre, wireless and satellite to residents and businesses within the Shire. Council's external website contains a specific section to provide key information about the NBN and other telecommunications issues to Tweed residents, including information relating to the Digital TV switch over which occurred during the period.																	
 3.1.9	Develop coordinated cross border relationships			75%													
 3.1.9.1.1	Foster and develop cross border relationships with the Queensland State Government and Gold Coast City Council			75%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of joint projects</td> <td>0</td> <td>Number</td> <td>1</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of joint projects	0	Number	1					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of joint projects	0	Number	1													
Status Comments Cross Border Commissioner spoke at Tweed Local Business Forum.																	
 3.2.1	Foster a viable farming community			88%													

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
<input checked="" type="checkbox"/> 3.2.1.2.1	Undertake expression of interest and appoint consultant to undertake strategy			100%	CPR												
	Complete.	Jul-11															
<input checked="" type="checkbox"/> 3.2.1.1.1	Promote and assist the Tweed agricultural industry			75%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of promotional activities undertaken	0	Number	2													
Status Comments	Maintain Tweed Agricultural statistics page though Council's economic profile pages (id demographics). Council resolved to sell the Murwillumbah Cattle Sale Yards to a private operator. Invited Tweed Combined Rural Industries, Sunshine Sugar, and other key primary industry reps to be part of Reference Group of Sustain. Tweed - Economic Development Strategy.																
<input checked="" type="checkbox"/> 3.3.2	Facilitate government funded infrastructure			72%													
<input checked="" type="checkbox"/> 3.3.2.1.1	Identify infrastructure improvements and deficiencies that affect economic development			69%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of infrastructure programs identified for funding per annum</td> <td>4</td> <td>Number</td> <td>3</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of infrastructure programs identified for funding per annum	4	Number	3					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure programs identified for funding per annum	4	Number	3													
Status Comments	Continued to liaise with Internet Service Providers to upgrade telecommunications infrastructure. Assisted NBN and Ericsson in running a community information session about NBN Wireless roll out. Commencement of Kirkwood Rd/Pacific Hwy interchange.																
<input checked="" type="checkbox"/> 3.3.2.2.1	Facilitate government funding for identified infrastructure needs			75%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure grants sourced per annum	4	Number	5													
Status Comments	Successful in stage two funding applications for Knox Park Youth Space to 'RDA Rnd3'. Also funding applications for Kingscliff Foreshore proposal, Jack Evans Boatharbour, Murwillumbah Community Centre and the Margaret Olley Art Gallery have been submitted.																
<input checked="" type="checkbox"/> 3.4.2	Ensure sustainable provision of infrastructure (utilities, services and transport) is available to support economic development			50%													
<input checked="" type="checkbox"/> 3.4.2.1.1	Review section 94 plans to ensure adequate provision of infrastructure			50%	DEO												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of Section 94 plans reviewed	4	Number	2													
Status Comments	Tweed Road Contribution Plan (CP4) has been finalised and publicly exhibited, and adopted January 2012. CP 23 has been reviewed and amended.																

Code	Name	Start Date	Target Date	Performance	Responsible Officer		
	CP9 has been reviewed and amended. CP31 Area E has been exhibited and then abandoned. An Area E Voluntary Planning Agreement is currently being prepared and terms being negotiated with the proponent of "Altitude Aspire". CP10 Cobaki revision has been exhibited and adopted November 2012. CP 23 has been amended (Fingal She Oak Shack amendment) submitted to Council January meeting to proceed to public exhibition.						
	3.4.3	Manage Council business enterprises to provide economic stimulus and maximise returns to the community			75%		
	3.4.3.1.1	Provide efficient and effective ongoing management of the Tweed Coast Holiday Parks			75%	BEDU	
		Code	KPI	Target	Units	Achieved	Notes
		1	Number of complaints received regarding management of facilities	0	Number	0	
Status Comments	Continued Tweed Coast Holiday Parks ('TCHP') re-development planning, including refocus development scope at Fingal Holiday Park due to constraints and pursue construction of new amenity building at Boyds Bay. Attended and promoted TCHP at Caravan and Camping Shows.						
	3.4.3.2.1	Provide efficient and effective ongoing management of the Murwillumbah Airfield			75%	BEDU	
		Code	KPI	Target	Units	Achieved	Notes
		1	Number of complaints received regarding management of facility	0	Number	0	
Status Comments	Dealt with subsidence at southern end of runway. Negotiated new lease arrangements current lessee. Undertake design work to upgrade airstrip. No complaints received.						
	3.4.3.3.1	Provide efficient and effective ongoing management of the Murwillumbah Cattle Sale Yards			75%	BEDU	
		Code	KPI	Target	Units	Achieved	Notes
		1	Number of complaints received regarding management of facility	0	Number	0	
Status Comments	Council resolved to accept tender and resolved to sell sale yards. Draft contracts for the sale of the Saleyards prepared. Continue clean up and insurance claims on flood and wind damage from Australia Day floods / storms. No complaints received.						