



**TWEED**  
SHIRE COUNCIL

**Chair:** Tr Barry Longland

**Trustees:** P Youngblutt (Deputy Chair)  
D Holdom  
K Milne  
W Polglase  
K Skinner  
J van Lieshout

# Agenda

## **Tweed Coast Reserve Trust Meeting Tuesday 26 June 2012**

held at Murwillumbah Cultural and Civic Centre  
commencing at 10.15am

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## Items for Consideration of the Trust:

ITEM	PRECIS	PAGE
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<b>1</b>	<b>[CONMIN] Confirmation of the Minutes of the Ordinary Tweed Coast Reserve Trust Meeting held Tuesday 17 April 2012</b>	<b>5</b>
	<b>REPORTS THROUGH THE EXECUTIVE MANAGER OF THE TRUST/GENERAL MANAGER</b>	<b>7</b>
	<b>REPORTS FROM DIRECTOR PLANNING AND REGULATION</b>	<b>7</b>
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## CONFIRMATION OF MINUTES

- 1 [CONMIN] Confirmation of the Minutes of the Ordinary Tweed Coast Reserve Trust Meeting held Tuesday 17 April 2012

### UNDER SEPARATE COVER/FURTHER INFORMATION:

*To view any "non confidential" attachments listed below, access the meetings link on Council's website [www.tweed.nsw.gov.au](http://www.tweed.nsw.gov.au) or visit Council's offices at Tweed Heads or Murwillumbah (from Friday the week before the meeting) or Council's libraries (from Monday the week of the meeting).*

1. Minutes of the Ordinary Tweed Coast Reserve Trust Meeting held Tuesday 17 April 2012 (ECM 49159884).
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**REPORTS THROUGH THE EXECUTIVE MANAGER OF THE TRUST/GENERAL MANAGER**

**REPORTS FROM DIRECTOR PLANNING AND REGULATION**

**2 [PR-TCRT] Approvals to Operate Markets - Kingscliff and Pottsville**

**SUBMITTED BY: Building and Environmental Health**



**Supporting Community Life**



**Strengthening the Economy**

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**SUMMARY OF REPORT:**

The current approvals to conduct the markets at Kingscliff and Pottsville expire on 30 June 2012.

On 17 April 2012 the Tweed Coast Reserves Trust resolved to call for Expressions of Interest from any person or group who wishes to be considered as a candidate to operate the markets from 1 July 2012, for a period of three years.

The period for receipt of Expressions of Interest closed on 15 May 2012. A limited number of submissions were received.

A separate detailed report on this matter will also be put to the Council for endorsement.

**RECOMMENDATION:**

**That the Tweed Coast Reserves Trust consents to:**

- 1. Approval being granted to operate the respective markets from 1 July 2012 for a period of three years to the following:**
  - Pottsville – Pottsville Beach Neighbourhood Centre**
  - Kingscliff – Lions Club of Kingscliff (Inc.)**
- 2. Relevant conditions being applied to those approvals as determined by the General Manager or his delegate.**

**REPORT:**

The current approvals to conduct the markets at Kingscliff and Pottsville expire on 30 June 2012. On 17 April 2012 Council resolved to call for Expressions of Interest from any person or group who wishes to be considered as a candidate to operate the four markets from 1 July 2012, for a period of three years. The period for receipt of Expressions of Interest closed on 15 May 2012.

One submission was received for each of the markets, by the existing market operators at Pottsville and Kingscliff, as detailed below. A summary of the submissions is provided in the Tables below.

**Submission – KINGSCLIFF**

Submissions	Experience	Business Skills	Policy Compliance	Financial Return to Council	Benefits to Community Based Organisations
Lions Club of Kingscliff (Inc.)	Has successfully operated the market since July 2006	Has a Market Management Committee with several members dedicated to market operation.	No major Policy non-compliance issues have been identified in the previous 3 years operation.	15% of stall rental income	Lions is a community service based organisation with the 'net profits' passed onto the local community.

**Submission - POTTSVILLE**

Submissions	Experience	Business Skills	Policy Compliance	Financial Return to Council	Benefits to Community Based Organisations
Pottsville Beach Neighbourhood Centre (PBNC)	Has 9 years experience successfully operating the subject market.	Has a dedicated Market Coordinator who supervises the markets.	No major Policy non-compliance issues have been identified in the previous 3 years operation.	17.5% of stall rental income	PBNC provides substantial monetary and in-kind support to individuals and local community based organisations and groups.

The submission by the Lions Club of Kingscliff (Inc.) and the Pottsville Beach Neighbourhood Centre are welcomed as each respective candidate has a proven record of professional and competent market operation.

If approval is granted to the respective candidates it would be viewed as a continuation of a valuable income source to community service organisations which provide ongoing community support and youth development programs. Further, the respective markets are regular vibrant local events which attract visitors to the Tweed Valley and provide an opportunity for promotion and sale of local goods and produce.

A separate detailed report will be put to Council for consideration.

**OPTIONS:**

1. Council to operate and administer the markets.

Additional staffing resources would be necessary to achieve internal management of markets. It is highly unlikely that income would fund these costs. This is not



necessarily a function which Council is seeking to perform and it can be performed adequately by private or community based service organisations.

2. Issue of an approval to operators.

Public Expressions of Interest have been sought to determine the most appropriate person or group to manage the markets. In this instance the existing operators have been the only parties to express an interest in operating the markets. The existing managers have a successful record of operating the respective markets and it is recommended that approvals be issued for them to operate and manage the markets for another three years, as outlined in this report.

3. Issue no approval for any markets.

The markets are an attraction to visitors and residents and provide an income source to the operators and numerous stall holders involved.

**CONCLUSION:**

It is recommended that the Tweed Coast Reserves Trust consents to:

1. Approval being granted to operate the respective markets from 1 July 2012 for a period of three years to the following:
  - Pottsville – Pottsville Beach Neighbourhood Centre
  - Kingscliff – Lions Club of Kingscliff (Inc.)
2. Relevant conditions being applied to those approvals as determined by the General Manager or his delegate.

**COUNCIL IMPLICATIONS:**

**a. Policy:**

Vending of Food on Public Reserves Version 1.1.

**b. Budget/Long Term Financial Plan:**

Between 15% and 17.5% of stall rental income from the respective markets is returned to Council from the annual market operators.

**c. Legal:**

Not Applicable.

**d. Communication/Engagement:**

**Consult**-We will listen to you, consider your ideas and concerns and keep you informed.

**LINKAGE TO INTEGRATED PLANNING AND REPORTING FRAMEWORK:**

- |       |                                                                                                         |
|-------|---------------------------------------------------------------------------------------------------------|
| 2     | Supporting Community Life                                                                               |
| 2.1   | Foster strong, cohesive, cooperative, healthy and safe communities                                      |
| 2.1.6 | Provide social, economic and cultural initiatives which enhance access, equity and community well-being |
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- 3 Strengthening the Economy
- 3.1 Expand employment, tourism and education opportunities
- 3.1.6 Support creative practitioners and entrepreneurs to access professional and business development opportunities, to enhance their contribution to the creative economy
- 3.1.6.1 Creative economy

**UNDER SEPARATE COVER/FURTHER INFORMATION:**

Nil.

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