

Record of Proceedings of the Community Cultural Development Advisory Committee Festivals Policy and Salt Cultural Arts Fund Assessment Panel held Thursday 8 March 2007

Cultural Development Advisory Cttee

VENUE:

Rous Room, Civic and Cultural Centre, Murwillumbah

TIME:

2.00 p.m.

PRESENT:

Administrator Max Boyd, Gary Corbett, Judith Sutton,

IN ATTENDANCE:

Barbara Allen, Pam Veness (Minutes)

APOLOGIES:

Lesley Buckley, Jackie Dorahy (Chapman), Barbara Carroll, Dr Glenda Nalder

The Committee met to assess the applications under Council's Festivals Policy for the Second Round 2006/2007 and applications for the Salt Cultural Arts Fund. Two members not able to be present at the Panel provided written assessments for consideration by the Panel.

1. Salt Cultural Arts Fund

Each application was assessed according to the degree in which it:

- Addresses the Salt Cultural Arts Trust Fund objectives as set out in *item 2.1*
- Aims to achieve artistic merit
- Expands community participation in and /or audiences for cultural and arts activities
- Enhances and compliments the Shire's existing calendar of cultural events
- Shows evidence of adequate planning and a capacity to manage the project
- Provides evidence of consultation with and support from the community
- Demonstrates an attempt to obtain financial and/or in-kind assistance from other sources

There is \$12,500 available in this round.

Applicant	Amount requested	Comments/recommendation	Recommended Amount
Anglican Parish of Murwillumbah All Saints 'Four Seasons' Concerts – initial performance	\$ 3,000	Applicant to be encouraged to consider closer connection to Tweed context in performance & suggest provide opportunity for masterclass with invited international pianist for local musicians	\$2,500
Tony Armstrong Public Art Sculpture	\$ 1,000	Work will be sold on completion. Applicant to be encouraged to pursue other available opportunities	Nil

Applicant	Amount requested	Comments/recommendation	Recommended Amount
Liza Beamish Travel expenses to attend North Korean arts festival	\$1,000	Application is very much in the spirit of the TSSCAF	\$1,000
Casimir Foundation "Sandscripts – Tales on the Tweed" – short film making competition and screening	\$ 3,000	Project is a competition hence ineligible Consideration will be given to the offer of one-off funding from Cultural Development Fund.	Nil
Richelle Courtney Develop 10 community-focused websites for Resident's associations	Max. amount available (project costed at \$12,400)	Cultural merit not demonstrated.	Nil
Lindisfarne Anglican Grammar School Youth (Student) Arts Exhibition	\$ 3,000	Art competition with sales	Nil
Murwillumbah Theatre Company Tweed Valley Rainforest Set construction for annual children's play	\$ 2,000	Good outcomes for all participants Please note: Administrator Boyd declared an interest in this item and took no part in the discussion. Administrator Boyd is the patron of the organisation.	\$2,000
Photo Arts Club Purchase of Projector	\$ 3,000	Not in compliance with guidelines (purchase of equipment specifically excluded)	Nil
Tweed Heads Historical Society Inc Printing of Kingscliff and District Historical Brochure	\$220	Modest amount requested for a valuable resource. Please note: Administrator Boyd declared an interest in this item and took no part in the discussion. Administrator Boyd is the patron of the organisation.	\$220
Tweed Unlimited Arts Inc "Ongoing Learning" - Equipment purchase for Resource Library	\$ 1,000	Not in compliance with guidelines (purchase of equipment specifically excluded) Please note: Administrator Boyd declared an interest in this item and took no part in the discussion. Administrator Boyd is the patron of the organisation.	Nil

Applicant	Amount requested	Comments/recommendation	Recommended Amount
Tyalgum Festival Committee Inc "Lunch in the Park" concert with local performer at Tyalgum	\$ 1,000	High profile event employing local performer.	\$1,000

Committee Suggested Actions:

That the funds be allocated to the following organisations and/or individuals:

APPLICANTS:

Anglican Parish of Murwillumbah	\$2,500
Liza Beamish	\$1,000
Murwillumbah Theatre Company	\$2,000
Tweed Heads Historical Society Inc	\$220
Tyalgum Festival Committee Inc	\$1,000
TOTAL	\$6720

2. Festival Policy Second Round 2006/2007

Applications were assessed in line with the Festivals Policy Criteria :

- Festival Objectives
- Theme and Content
- Projected benefits for residents and business
- Amenity and traffic impacts, including noise, lighting, parking, public transport and altered traffic flow
- Any potential conflict of interest
- Sources of the festivals funding, including in-kind contributions
- Proposed distribution of any surplus arising from the festival

The Festivals Policy was tabled. Funding of \$14,850.00 is available for distribution in this round.

Recommendations:

Organisation & Festival	Amount requested	Comments/recommendation	Recommended Amount
Emergency Services in the Park Emergency Services Day in the Park	\$2,000.00	Well supported by volunteer groups. Attracts small audience. Very worthy cause	\$1,000
Tyalgum Festival Committee Tyalgum Festival of Classical Music	\$5,000.00	Significant arts festival Financially Sound and developing marketing. Excellent management. Tourism benefits.	\$5,000
NAIDOC Committee NAIDOC Celebrations	\$2,000.00	Celebrating 50 years of events Whole of ATSI community approach Engages the wider community Committee to provide further information (application submitted on Donations Policy form)	\$2,000
Murwillumbah Evening Branch of CWA CWA Craft Expo	\$4,000.00	Proposed event does not fall within Festival eligibility criteria. Self-funded event (admission and stall fee charged, goods sold). Receive 50% reduced fee for Civic Centre hire	Nil
Preterm Infants Parents Association (PIPA) Poleabout Kids Charity Challenge	\$2,000.00 - \$5,000.00	Proposed event does not fall within Festival eligibility criteria. Minimal budget information provided. Charity fund-raiser.	Nil
Murwillumbah Festival of Performing Arts Inc. Murwillumbah Festival of Performing Arts	\$3,000.00	Major youth arts festival held over three weeks with 5,000 competitors. Financially sound, developing marketing. Good management	\$3,000
Caldera Environment Centre Inc. World Environment Day Festival	\$2,300.00	Good group and community effort Small audience numbers. Competes with major World Environment Day event held on the Gold Coast.	\$1,600
Tweed Shire Family Day Care NAIDOC Week – Celebrations on the Park	\$900.00	Awareness raising of ATSI culture. Funding to be provided for Entertainment component only.	\$750
Cabarita Beach SLSC Inc. Tweed Coast Raft Race & Family Picnic Day	\$2,000.00	Popular Pottsville community event. Full budget breakdown provided.	\$1,500

Organisation & Festival	Amount requested	Comments/recommendation	Recommended Amount
The Casimir Foundation Sandscripts: Tales on the Tweed	\$6,000.00	Proposed event does not fall within Festival eligibility criteria. Large administration budget Shire-wide youth film-making competition. Single event to be held at one location.	Nil
Kingscliff Lions Club Inc Lions District Convention	\$8,000.00	Proposed event does not fall within Festival eligibility criteria. Application form not supplied.	Nil
2. TOTAL	\$37,200 – 40,200		\$14,850

Committee Suggested Actions:

That the funds be allocated to the following organisations and festivals:

APPLICANTS:

Emergency Services in the Park	\$1,000
Tyalgum Festival Committee	\$5,000
NAIDOC Committee	\$2,000
Murwillumbah Festival of Performing Arts Inc.	\$3,000
Caldera Environment Centre Inc.	\$1,600
Tweed Shire Family Day Care	\$750
Cabarita Beach SLSC Inc.	\$1,500
TOTAL	\$14,850

Acting DIRECTOR'S COMMENTS:

The Committee did not have a quorum. There was, however, an urgency to assess the applications. The suggested actions need to be endorsed by Council.

Acting DIRECTOR'S RECOMMENDATIONS:

That the suggested actions be endorsed by Council.