



TRAFFIC NUMBERS CASE STUDY: THE WALK IN

Filmed between

9th November – 18th November



We would like to demonstrate in this case study why we went over 80 vehicles per day during the Walk In period in 2017, and why these vehicle numbers are critical to the making of our series.

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WHAT IS 'WALK IN'

I'm A Celebrity, Get Me Out Of Here! is a Reality Television Series filmed in Australia.

The concept is 12 celebrities live in a remote campsite in the middle of the Australian jungle (this is referred to as 'Site' at Dungay Creek Road). Their daily camp life is filmed and edited together, and our Hosts then transmit live to the UK (3 weeks over November/December) and Germany (2 weeks over January/February) every morning from our Studio to discuss each days events.

Before our celebrities reach the campsite, we film The Walk In. This consists of a practice run and real thing. The reason for the practice run is because it is extremely complicated logically and involves a large number of people. This filming happens off site in different locations such as Surfers Paradise, Stradbroke Island, Misty Mountain and Clarrie Hall Dam over the period before they enter camp. The aim is that the celebrities must complete various Challenges they are each set, and then make their way back to camp once they have each finished their Challenge. This is how we create the story of their journey in to camp.

The celebrities either fly back from the locations to site by helicopter, or drive back to site by car to get in to camp. All of these journeys are filmed so it is essential that film crew accompany the celebrities back to site from these locations. We also need to make sure crew and equipment get back to site after the off-site filming, as we need this equipment & crew for the main filming on site.

Additionally, all the Challenges are impacted by weather, so we have different Challenges for 'Dry Weather' and 'Wet Weather' and react accordingly on the day of filming. This can also effect how we transport the celebrities and the crew back to site, for example, in bad weather helicopters are unable to fly.

The I'm A Celebrity, Get Me Out Of Here 'Walk In' is known to be the largest off-site filming location work undertaken in the UK TV Industry. This size of our Walk In location filming is compared to film shoots due to the scale of the work involved.

The Walk In is a huge logistical undertaking with months of planning involved before any filming takes place.



Filmed at The Focus Building, Surfers Paradise

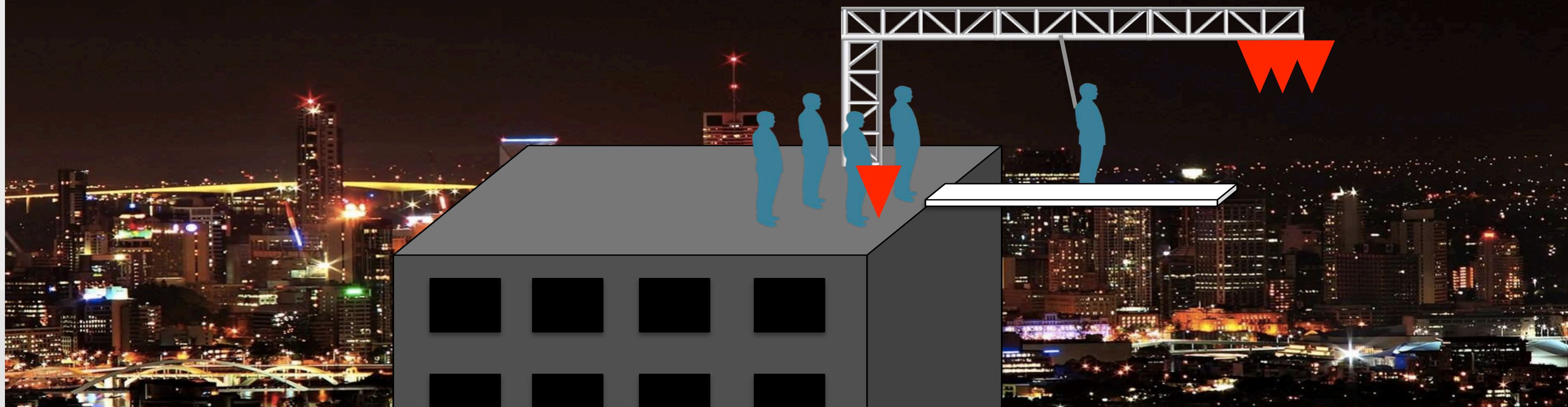
THE ROOFTOP STUNT

IN THE FINALE OF OUR OPENING SHOW, 5 CELEBRITIES WILL FACE AN EPIC ROOFTOP STUNT – THE BIGGEST WE’VE SEEN IN THE SERIES TO DATE.

PROTUDING FROM THE ROOF OF ONE OF THE GOLD COAST’S MOST ICONIC BUILDINGS IS A PLANK... AND AT THE END OF THE PLANK ARE 5 FLAGS.

ONE AT TIME THE CELEBS MUST CONQUER THEIR FEAR OF HEIGHTS AND WALK ALONG THE PLANK TO RETRIEVE ONE OF THE FIVE FLAGS.

SO NOT ONLY WILL WE SEE THEM TACKLE THEIR NERVES, BUT WE’LL ALSO SEE GLAMOUROUS AND DRAMATIC SHOTS OF THE BUILDING AND THE SURFERS PARADISE COAST LINE.



Filmed at The Focus Building, Surfers Paradise



Filmed at The Focus Building, Surfers Paradise



Filmed at Misty Mountain



Filmed at Clarrie Hall Dam



Filmed at Misty Mountain



Filmed at Misty Mountain



We need teams of people at each location to run the filming days.
The number of people involved in the location filming is detailed below:

Hosts x2
Host entourage x6
Celebrities x12
Celebrity Chaperones x12
ITV2 Spin Off Show Hosts & Crew x10
Transport Department x20
Producers x20
Directors x3
Location Managers x1
Production team x20
Health & Safety Officers x2
Unit Department x4
Art Department x2
Post Production Team x2
Traffic officer x1

Camera Operators x23
Sound Engineers x23
Underwater Camera Operators& Safety Divers x4
Drone Operators x 2
Specialist Cameras x3
Lighting Department x8
Skydiving Crew x10
Boat crew x10
Water Police x2
Security Team x8
Medics x4
Technical Department x6
Rigging Department x6
Helicopter Crew x8
Wardrobe Department x3
Hair & Makeup Department x2
Catering crew x4
Special Affects Crew x2

This is a total of **245** people to ensure these filming days run smoothly and safely across the Walk In filming period.
The number of additional vehicles we need to hire to transport all of the above crew around is **148**.
Due to these additional traffic numbers over the Walk In period, we do look at reducing traffic numbers in other areas.



MODES OF TRANSPORT TO GET PEOPLE FROM THE OFF-SITE LOCATIONS BACK ON TO SITE:

- **By Air - Helicopters**

Pros – Helicopters are quicker than cars so we can get the celebrities from the off site location in to camp quickly

Pros – Less vehicle numbers will drive to site

Cons – We must adhere to our DA restrictions regarding number of helicopter flights to and from site. Thus minimizing the amount of people we can transport in to site by air rather than road.

Cons – Weather – if we have bad weather and cannot fly, we have no other option other than to drive everyone to site

Cons – Landing restrictions on site means we can't land on site any later than 5pm NSW, so if we are filming past this deadline, we have no other option than to drive celebrities and crew to site

- **By Road – Cars**

Pros – If there is bad weather on location we are able to get the celebrities and crew back to site so that the filming continues

Cons – Traffic vehicle numbers to site will exceed 80 per day during this period due to the number of people & the logistics involved in the Walk In

Cons – Due to the nature of our filming, everything across this period happens at different times in the day and at different locations, so the celebrities and the team all arrive back on site at different times

WHEN THINGS DON'T GO TO PLAN...

We can plan everything as accurately as possible, but due to the nature of reality television filming, sometimes things don't always go to plan...

- **Bad Weather** - an example in 2017 was due to bad weather the helicopters had to make an unscheduled landing at Murwillumbah Airstrip because there was no visibility and we had to send out emergency Producers, Camera Operators, Sound Engineers to meet the celebrities in the helicopters at that location
- **Location Issues** – due to the reactive nature of Reality Television filming, unexpected things can happen on location, for example, bad weather, a delay in filming and more resources required on location. This could include needing additional clothing, towels in bad weather, or more catering. We try and plan for everything, but due to the nature of Reality Television filming, sometimes things happen we could not have prepared for in advance and this means we must react accordingly.
- **Schedules** – we are not a Film and do not have scripted sequences to film each day. We follow 'the action' as and when it happens, and sometimes things go over our predicted timings due to capturing the content needed for the show
- **H&S / Medic** – if there is a H&S or Medical emergency, we need to send additional H&S Officers & Medics from site to an off-site location

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