



Rotary Club of
Alstonville Inc.



**Southern Cross
University**

Sponsorship Proposal

2018

Northern Rivers

Science and Engineering Challenge

20th – 27th June, 2018

Lismore Campus, Southern Cross University



1. Science and Engineering Challenge continuing at 6 Days over 2 weeks !!

The *Northern Rivers* Science and Engineering Challenge with Discovery Days is excited to announce continuing into the **12th Year** to be held at *Southern Cross University in Lismore* on 20-27th June.

The Science and Engineering Challenge is a nationwide outreach program led by the University of Newcastle in conjunction with various partners and sponsors.

The Challenge involves up to 768 students, usually Years 9 and 10, taking part in a series of fun yet challenging and competitive activities that are designed to demonstrate the varied and practical elements of science and engineering.

Each day the students participate in a range of exciting hands-on activities that are designed to demonstrate the varied and practical elements of a career in the disciplines of science and engineering. Winning schools will subsequently compete against each other for a place in the state and - perhaps - the national competition.

The Challenge is a practical day of fun, teamwork and discovery.

2. Discovery Days

The 2018 Northern Rivers Science and Engineering Challenge includes three Discovery Days for stage 3 students on Monday 25th to Wednesday 27th June at Lismore Campus, Southern Cross University. This enables up to 768 primary school students to experience the excitement of science and engineering!

Just like the Science and Engineering Challenge for high school students, the Discovery Day aims to provide meaningful, hands-on experiences that challenge young people to make a difference in the world by choosing a career in Science and Engineering. They're also a lot of fun!

What is a Discovery Day?

A Discovery Day is a Science and Engineering Challenge event designed for year 5-6 (NSW stage 3) students. It features up to 8 short but engaging and hands-on science and engineering activities; simple 1-page notes and scoring; and an integral teacher's professional development workshop. Up to 8 schools send teams on each day of up to 32 students to compete against each other.

The Challenge has been a huge success with participating students exhibiting great enthusiasm and determination to win for their school.



3. EVENT SPONSORSHIP

We would love for you to be involved and support this wonderful event.

The support from Regional businesses is essential and enables the event to successfully operate.

Below is a summary of the sponsorship levels proposed for the event.

Sponsorship Promotions Options

Recognition	Platinum	Gold	Silver	Bronze
	\$2000 plus gst	\$1500 plus gst	\$750 plus gst	\$500 plus gst
At Challenge Event				
Display of company banners	YES	YES	YES	YES
VIP at final Presentation	YES	YES	NO	NO
Judge the Bridge event	YES	YES	NO	NO
Main activity sponsor (Bridge Activity)	YES	YES	NO	NO
Activity sponsor	YES	YES	YES	YES
At Challenge Dinner				
Sponsor of Challenge Dinner Event (With option of 5mins Presentation)	YES	NO	NO	NO
Documents and Publications				
Awards/Trophies	YES	YES	YES	NO
Northern Rivers Science & Engineering Challenge Publications	YES	YES	YES	NO
Sponsor acknowledged in Media releases- Regional and National	YES	YES	YES	YES
Sponsor logos on Student/Teacher Feedback Surveys, Business brochure	YES	YES	YES	YES
Website				
Sponsor acknowledged on SCU Challenge website and Newcastle University Challenge Website	YES	YES	YES	NO
Where appropriate Social Media will be utilised	YES	YES	YES	YES

Note: On the day we will be having an information desk and invite sponsors to provide any marketing merchandise, this can be in the form of brochures or merchandise (ie. pens, hats, balloons, stickers, etc).

4. Media

Southern Cross University will promote the event via media and through direct contact with high schools, key stakeholders and industry representatives.

The University and members of the Organising Committee have well-established contacts with local media, including the Northern Star, ABC North Coast, Prime News and NBN News, and with metropolitan media. The University will also utilise additional communication tools, such as the monthly electronic e-newsletter Discover SCU and the SCU website to promote the event and showcase the results.

5. SCHEDULE AND VENUE

Where: Southern Cross University Lismore Campus

When: Wednesday 20th, Thursday 21st, Friday 22nd June and **Discovery Days** Monday 25th to Wednesday 27th June.

The organising committee is keen to foster an atmosphere of fun and excitement. The Rotary Club of Alstonville will host a free BBQ lunch for the 6 days for all teachers, students, event staff, and guests.

The Mayor of Lismore City Council (or a representative from the Mayor's Office) will be invited to present the awards at the conclusion of the day. Other dignitaries will be invited to attend.

We would be pleased if either you or a representative could attend on the day or for the Bridge Building Finale and award presentations. This will allow you to see first-hand what your contribution has achieved.

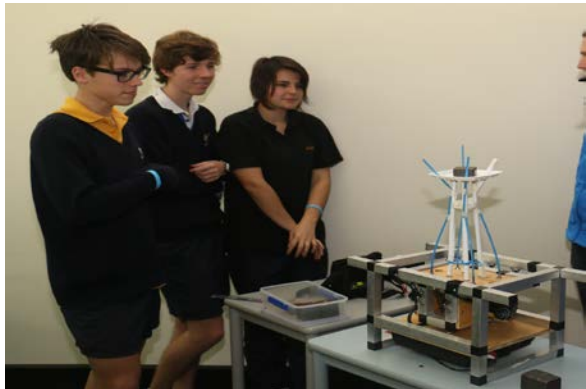
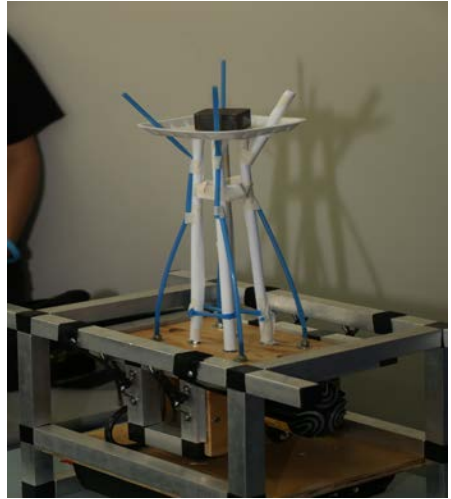
Welcome Dinner (Tuesday 19th June):

A welcome dinner will be held the evening preceding the Challenge. The dinner will be held at the **Enterprise Lab, Southern Cross University** Lismore and Professor Adam Shoemaker, Vice Chancellor of **Southern Cross University**, will be the guest speaker.

Professor Adam Shoemaker is one of Australia's leading researchers in the area of Indigenous literature and culture. Prior to his appointment as Vice Chancellor of **Southern Cross University**, he held senior leadership roles at a number of other Australian universities including Academic Provost at Griffith University, Deputy Vice Chancellor (Education) at Monash University and Dean of Arts at the Australian National University.

A former Commonwealth Scholar, Professor Shoemaker is the author or editor of nine books in the field of Indigenous literature and culture, and is also widely published in the areas of international and digital education; race relations; and cultural studies. His achievements in community engagement include founding the Oxfam-Monash Partnership and co-founding the Monash-World Vision Alliance, both of which encompassed action research, in-country projects in Africa, Asia and the Pacific, student-focused internships and curriculum change.

6. PHOTOS OF THE NORTHERN RIVERS SCIENCE AND ENGINEERING CHALLENGE AND DISCOVERY DAY



7. CONTACTS AND ORGANISING COMMITTEE

The Organising Committee is diverse and experienced and well representative of the region. The committee as a whole draws upon collective knowledge gained by organising Northern Rivers Challenges since 2007.

Please contact Rosi Brown for details on sponsorship. We request confirmation of sponsorship by 11th May 2018.

Invoices would be supplied for agreed sponsorship commitment by 25th May, 2018.

Email: rosi.brown@scu.edu.au

Tel. 02 6620 3035

Name	Affiliation (Northern Rivers Challenge experience)
Bob Costello (Chair)	Rotary Club of Alstonville (Committee Member since 2017)
Brett Hunter	Rotary Club of Alstonville (Committee Member since 2013)
Jeff Alexander	Rotary Club of Alstonville (Committee Member since 2015)
Debbie Johnson	Assistant to HoS Environment, Science and Engineering Southern Cross University (Committee Member since 2010)
Rosi Brown	Administration Officer – Sponsorship Southern Cross University (Committee Member since 2016)
Graham Lancaster	Manager, Environmental Analysis Laboratory Southern Cross University (Committee Member since 2007)
Graeme Palmer	Facilities Manager School of Environment, Science and Engineering Southern Cross University (Committee Member since 2017)
Tahlia Johnson	Project Support Officer Southern Cross University (new Committee Member)