

# SPONSOR



# BEATS

Business Excellence Awards

TWEEDSHIRE



Brought to you by Southern Cross Austereo



Platinum Sponsor

# Become an Inductee into our Sponsor's Hall of Fame in 2017



**ALL THIRD YEAR BEATS SPONSORS  
WILL BE INDUCTED**

# Sponsorship

## 2017 PROPOSAL

### Our Vision

To showcase, promote and unite businesses within the Tweed Shire, by recognising excellence in innovation, productivity and customer service. Highlighting their ideals and aspirations while applauding their achievements and endeavour to succeed whether large, medium or small in any economic climate.

Tweed Business is a diverse landscape that will strive, thrive and survive by recognition.

### Mission

Business Excellence Awards Tweed Shire ( BEATS) will acknowledge businesses in the Tweed Shire that excel in their nominated industry and exceed customer expectations with a professional yearly awards programme.

### Endorsed

This event is endorsed by the NSW Business Chamber and is a Murwillumbah and District Business Chamber initiative. This year winners of categories, where pathways are applicable, will gain automatic entry into the NSW Business Chamber Regional Awards to be held in Lismore on Sat 22nd September..

The winners of the Regional Awards go directly to the NSW State Awards on Fri 17th November.

Other Award pathways include the NSW WorkCover State Awards and the Tweed Shire Council's Access and Inclusion Awards.



**BEATS**  
Business Excellence Awards  
TWEEDSHIRE

# CELEBRATING BUSINESS Excellence

When you become a sponsor of the BEATS 2017 you'll be showing your support for Business Excellence in the Tweed Shire and support for our vision. We will showcase your business as one that is supportive of local business and their achievements.

You will be invited to our Official Sponsors and Media Launch in April and will be acknowledged in various ways at our Gala Awards Evening to be held at the Murwillumbah Civic Centre on Saturday July 29th 2017.

If you wish to participate and take advantage of this worthwhile sponsorship opportunity to become involved and support Tweed business then please contact our BEATS coordinators:

Toni Zuschke - 0428 346 399

or complete the sponsorship form online at

[www.beatsawards.com.au](http://www.beatsawards.com.au)

or fill out the sponsorship form attached.

Alternatively you can email in to [info@beatsawards.com.au](mailto:info@beatsawards.com.au)

# 2017 Awards Categories

## 2017 Beats Awards Categories

1. 2017 Excellence in Visitor Experience
2. 2017 Excellence in Retail
3. 2017 Excellence in Professional Service
4. 2017 Excellence in Trade construction and Manufacturing
5. 2017 Excellence in Aged care and Wellbeing
6. 2017 Excellence in Personal Services (including hair & beauty)
7. 2017 Excellence in Community and Social Services Award (Not For Profits Only)
8. 2017 Excellence in Creative Industries
9. 2017 Excellence in Dining
10. 2017 Excellence in Sustainability
11. 2017 Excellence in Small Business
12. 2017 Excellence in Accessibility and Inclusion
13. 2017 Excellence in Work, Health and Safety **sponsored by WORK COVER**
14. 2017 People's Choice Award
15. 2017 Employer of Choice\
16. 2017 Business Leader aged 36+
17. 2017 Young Entrepreneur
18. 2017 Best Business in the Tweed **Sponsored by SOUTHERN CROSS AUSTEREO**





# BEATS

Business Excellence Awards

TWEEDSHIRE

Proud Platinum Sponsor

# Platinum Sponsor

## Platinum Investments over \$5,500\*

We are pleased to be able to offer Platinum Sponsorship which can be tailored to suit your requirements, to ensure that your business will benefit from the level of involvement that you have chosen. We are open to submissions. Let's talk, we want to make you a Star!



## Our 2016 Platinum Sponsors were



Southern Cross Austereo



92.5 GOLD FM



Affordable Wedding  
& Event Hire

An affordable option for your Special Day







# BEATS

Business Excellence Awards

T W E E D S H I R E

Proud Gold Sponsor

# Gold Sponsor

## Gold Investments from \$5,500\*

**This category will be given maximum prominence at the BEATS**

1. This category will be given maximum prominence in the BEATS Awards
  2. Company name acknowledged on trophy presented to category winner
  3. Opportunity to present an award category at the Business Awards
  4. Speaker credits at the event
  5. Visual credits through the awards
  6. Company name and logo promoted via The BEATS and MDBC website & BEATS social media
  7. Company name and logo running continuously on stage screen throughout event
  8. Company name and logo printed on Business Awards Programs
  9. Opportunity to place banners at the Business Awards Gala Event
  10. Company name and logo printed on Business Awards Tickets and Menus
  11. Company name and logo on all Business Awards correspondence and material
  12. Company name exposure via radio (where practical)
  13. BEATS supporter window decal
  14. Two complimentary tickets to the awards ceremony
  15. Support for local business and reward business excellence
  16. Contribute to the winners prize hampers and The BEATS show bags.
- All prices shown (\*) are exclusive of GST

## Our 2016 Gold Sponsors were





# BEATS

Business Excellence Awards

T W E E D S H I R E

Proud Silver Sponsor

# Silver Sponsor

Silver Investments from \$1,100\*

This category will be given exposure at the BEATS

1. Speaker credits at the event
2. Visual credits running continuously through the awards
3. Company name & logo promoted via The BEATS and MDBC website & BEATS social media
4. Company name and logo displayed via on stage screen throughout event
5. Company name and logo printed on Business Awards Programs
6. Company name and logo printed on Business Awards Tickets and Menus
7. Company name and logo on all Business Awards correspondence and material
8. Company name exposure via radio (where practical)
9. BEATS supporter window decal
10. Two complimentary tickets to the awards ceremony
11. Support for local business and reward business excellence
12. Contribute to the winners prize hampers and The BEATS show bags

All prices shown (\*) are exclusive of GST

Our 2016 Silver Sponsors were





# BEATS

Business Excellence Awards

TWEEDSHIRE

Proud Bronze Sponsor

# Bronze Sponsor

## Bronze Investments from \$150\*

1. Your company name being displayed on all official correspondence
  2. Speaker credits at the awards
  3. Visual credits running continuously through the awards
  4. BEATS supporter window decal
  5. Company name promoted via The BEATS and MDBC website & BEATS social media
  6. Contribute to the winners prize hampers and The BEATS show bags
- All prices shown (\*) are exclusive of GST

## Our 2016 Bronze Sponsors were

- ★ Thomas George MP ★ NSW Business Chamber
- ★ Justine Elliot MP ★ Matthew Fraser - The Nationals
- ★ Watersports Guru ★ Telstra Business Centre Tweed
- ★ Taylor Made Cars ★ Kathmandu Kitchen ★ Ecomist
- ★ emubeads ★ Regent Cinema ★ Thrive 2484
- ★ Greenhills on Tweed ★ Reuse Art, Furniture & Collectibles
- ★ Powermind Leadership Coaching ★ Barb Suttie Art
- ★ Caldera Regional Art ★ Nam Yeng Vietnamese and Thai
- ★ Kingscliff Chamber of Commerce ★ Madura Tea ★ Small Biz Fit
- ★ Tweed Heads Chamber of Commerce ★ The Good Guys Tweed Heads
- ★ Keith's Coffee and Barber ★ KitnKaboodle Productions
- ★ Tapping into Freedom ★ Summit Infotech ★ Summervale Estate

## In kind Sponsors

If you have a product or service that could be recognised as in-kind sponsorship then we would be more than happy to discuss any proposal from businesses who would like to assist in this way.

Contact Toni to discuss 0428 346 399 or email [info@beatsawards.com.au](mailto:info@beatsawards.com.au)

# Incentive for cash sponsorship

Sign up for  
a 3 year  
sponsorship

And all Platinum, Gold and Silver  
Cash sponsors will receive a

## FREE<sup>+</sup>

Pull up promotional Banner  
supplied by



\* Artwork extra if not supplied by client

Sign up now!



**BEATS**  
Business Technology Approach

Add your  
own Artwork  
to promote  
your  
business

Get this for  
**FREE<sup>+</sup>**





I would like to sponsor BEATS 2017.

- ★ **Platinum Investments over \$5,500\***  
Contact us to arrange a package
- ★ **Gold Investments from \$5,500\***
- ★ **Silver Investments from \$1,100\***
- ★ **Bronze Investments from \$150\***

The BEATS is a community event organised and run by the Murwillumbah and District Business Chamber.

Please forward this form to PO Box, 5 Murwillumbah NSW 2484  
email to [info@beatsawards.com.au](mailto:info@beatsawards.com.au)

**Cheques payable to:** Murwillumbah District Business Chamber Ltd.  
**On line Banking details:** Southern Cross Credit Union, Murwillumbah  
BSB 722 744 Account No. 100113484 (*Ref. your business name*)



# Application

2017 sponsorship

Name of Business Applicant:

Name of Business :

ABN

Application Date:

 /  / 

Mailing Address:

Unit/Street No./ Street Name:

Suburb:

State:

Postcode:

Website:

Email:

Phone:

Mobile:

Signature

Position held

Please forward this form to 18 Byangum Rd, Murwillumbah NSW 2484  
email to [info@beatsawards.com.au](mailto:info@beatsawards.com.au)

# OUR SPONSORS ARE STARS!



*Aymon Gow - Tropical Fruit World*

## BE ONE OF OUR CELEBRITIES IN 2017

Contact Toni Zuschke 0428 349 399  
to discuss your sponsorship opportunity