



Rotary Club of
Alstonville Inc.



Sponsorship Proposal

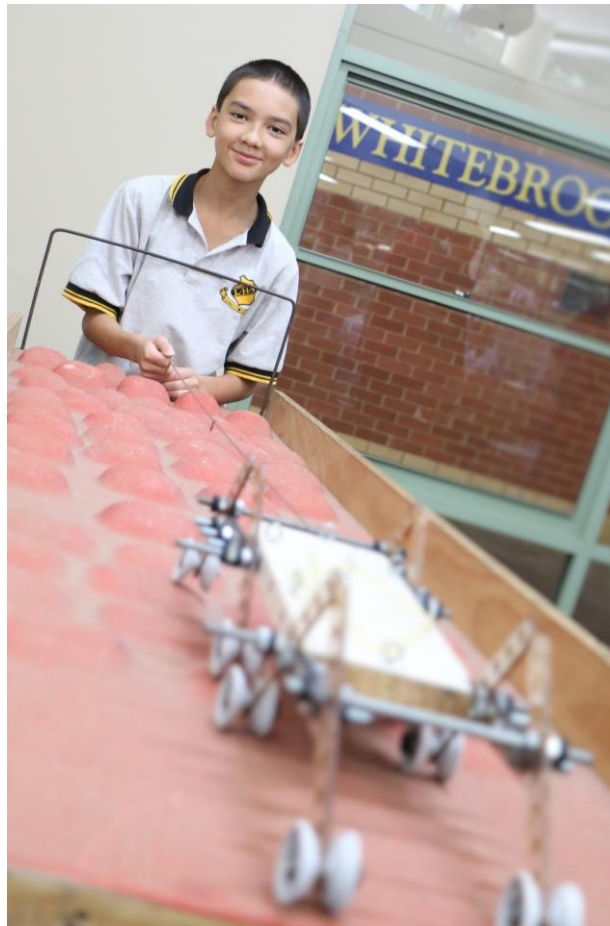
2017

Northern Rivers

Science and Engineering Challenge

21st – 28th June, 2017

Lismore Campus, Southern Cross University



1. Science and Engineering Challenge has now expanded to 6 Days over 2 weeks !!

The *Northern Rivers Science and Engineering Challenge with Discovery Days* is excited to announce 2017 is the **10th Year** to be held at *Southern Cross University in Lismore* on 21-28th June.

The Science and Engineering Challenge is a nationwide outreach program led by the University of Newcastle in conjunction with various partners and sponsors.

The Challenge involves up to 768 students, usually Years 9 and 10, taking part in a series of fun yet challenging and competitive activities that are designed to demonstrate the varied and practical elements of science and engineering.

Each day the students participate in a range of exciting hands-on activities that are designed to demonstrate the varied and practical elements of a career in the disciplines of science and engineering. Winning schools will subsequently compete against each other for a place in the state and - perhaps - the national competition.

The Challenge is a practical day of fun, teamwork and discovery.

2. Discovery Days

The 2017 Northern Rivers Science and Engineering Challenge now includes three Discovery Days for stage 3 students on Monday 26th to Wednesday 28th June at Lismore Campus, Southern Cross University. This enables up to 768 primary school students to experience the excitement of science and engineering!

Just like the Science and Engineering Challenge for high school students, the Discovery Day aims to provide meaningful, hands-on experiences that challenge young people to make a difference in the world by choosing a career in Science and Engineering. They're also a lot of fun!

What is a Discovery Day?

A Discovery Day is a Science and Engineering Challenge event designed for year 5-6 (NSW stage 3) students. It features up to 8 short but engaging and hands-on science and engineering activities; simple 1-page notes and scoring; and an integral teacher's professional development workshop.

Up to 8 schools send teams on each day of up to 32 students to compete against each other.

The Challenge has been a huge success with participating students exhibiting great enthusiasm and determination to win for their school.



3. EVENT SPONSORSHIP

We would love for you to be involved and support this wonderful event.

The support from Regional businesses is essential and enables the event to successfully operate.

Below is a summary of the sponsorship levels proposed for the event.

Sponsorship Promotions Options

Recognition	Platinum	Gold	Silver	Bronze
	\$2000 ex.gst	\$1500 ex.gst	\$750 ex.gst	\$500 ex.gst
At Challenge Event				
Display of company banners	YES	YES	YES	YES
VIP at final Presentation	YES	YES	NO	NO
Judge the Bridge event	YES	YES	NO	NO
Main activity sponsor (Bridge Activity)	YES	YES	NO	NO
Activity sponsor	YES	YES	YES	YES
At Challenge Dinner				
Sponsor of Challenge Dinner Event (With option of 5mins Presentation)	YES	NO	NO	NO
Documents and Publications				
Awards/Trophies	YES	YES	YES	NO
Northern Rivers Science & Engineering Challenge Publications	YES	YES	YES	NO
Sponsor acknowledged in Media releases- Regional and National	YES	YES	YES	YES
Sponsor logos on Student/Teacher Feedback Surveys, Business brochure	YES	YES	YES	YES
Website				
Sponsor acknowledged on SCU Challenge website and Newcastle University Challenge Website	YES	YES	YES	NO
Where appropriate Social Media will be utilised	YES	YES	YES	YES

Note: On the day we will be having an information desk and invite sponsors to provide any marketing merchandise, this can be in the form of brochures or merchandise (ie. pens, hats, balloons, stickers, etc).

4. Media

Southern Cross University will promote the event via media and through direct contact with high schools, key stakeholders and industry representatives.

The University and members of the Organising Committee have well-established contacts with local media, including the Northern Star, ABC North Coast, Prime News and NBN News, and with metropolitan media. The University will also utilise additional communication tools, such as the monthly electronic e-newsletter Discover SCU and the SCU website to promote the event and showcase the results.

5. SCHEDULE AND VENUE

Where: Southern Cross University Lismore Campus

When: Wednesday 21st, Thursday 22nd, Friday 23rd June and Discovery Days Monday 26th to Wednesday 28th June.

The organising committee is keen to foster an atmosphere of fun and excitement. The Rotary Club of Alstonville will host a free BBQ lunch for the 6 days for all teachers, students, event staff, and guests.

The Mayor of Lismore City Council (or a representative from the Mayor's Office) will be invited to present the awards at the conclusion of the day. Other dignitaries will be invited to attend.

We would be pleased if either you or a representative could attend on the day or for the Bridge Building Finale and award presentations. This will allow you to see first-hand what your contribution has achieved.

Welcome Dinner (Tuesday 20th June):

A welcome dinner will be held the evening preceding the Challenge.

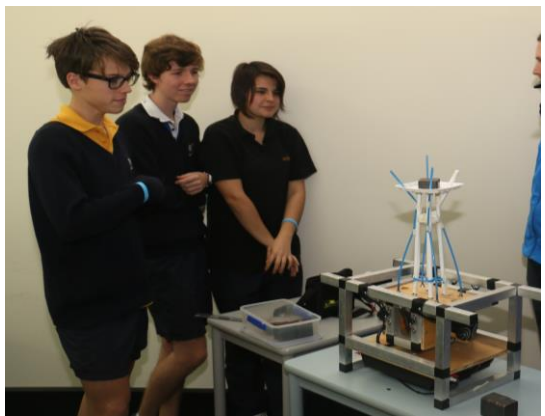
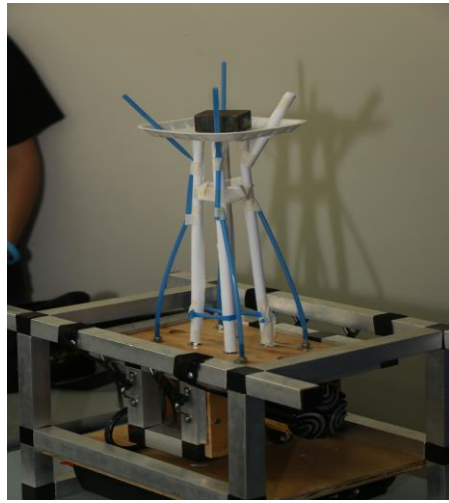
The dinner will be held at ZEST Southern Cross University Lismore and the guest speaker will be Southern Cross University Vice Chancellor, Professor Adam Shoemaker.

Brief on our Guest Speaker, Prof. Adam Shoemaker:

Professor Shoemaker commenced his appointment as Vice Chancellor of Southern Cross University on 25th September 2016. Professor Shoemaker's senior leadership roles include his current position as Academic Provost and Vice President at Griffith University, with primary responsibility for the academic activities of that university. Previous roles have included Deputy Vice Chancellor (Education) at Monash University and as Dean of Arts at the Australian National University. He is a former Commonwealth Scholar, and is one of Australia's leading researchers in the area of Indigenous literature and culture. He is also widely published in the areas of international and digital education, race relations and cultural studies.

Professor Shoemaker was chosen from an outstanding field of candidates, reflecting SCU's attraction and recognised potential as a young and vibrant university. He has experience working in a multi-campus environment, a deep appreciation of SCU's regionalism, a strong track record in community engagement, and expertise in digital education.

6. PHOTOS OF THE NORTHERN RIVERS SCIENCE AND ENGINEERING CHALLENGE AND DISCOVERY DAYS



7. CONTACTS AND ORGANISING COMMITTEE

The Organising Committee is diverse and experienced and well representative of the region. The committee as a whole draws upon collective knowledge gained by organising Northern Rivers Challenges since 2007.

Please contact Rosi Brown for details on sponsorship. We request confirmation of sponsorship by 13th May 2017.

Invoices would be supplied for agreed sponsorship commitment by 27th May, 2017.

Email: rosi.brown@scu.edu.au

Tel. 02 6620 3035

Name	Affiliation (Northern Rivers Challenge experience)
Robert Costello (Chair)	Rotary Club of Alstonville (Historical Committee Member re-joining the Challenge team)
Debbie Johnson	Assistant to HoS Environment, Science and Engineering Southern Cross University (Committee Member since 2010)
Rosi Brown	Administration Officer – Sponsorship Southern Cross University (Committee Member since 2016)
Graham Lancaster	Manager, Environmental Analysis Laboratory Southern Cross University (Committee Member since 2007)
Graeme Palmer	Facilities Manager School of Environment, Science and Engineering Southern Cross University (New Committee Member)
Maree Savins	Project Support Officer Southern Cross University (Committee Member since 2014)
Jeff Alexander	Rotary Club of Alstonville (Committee Member since 2015)
Margy Hare	Administration Assistant Southern Cross University (Committee Member since 2014)