

13 March 2017

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Please address all communications
to the General Manager

ABN: 90 178 732 496

The Hon. John Barilaro MP
Deputy Premier, Minister for Regional New South Wales,
Minister for Skills, Minister for Small Business
GPO Box 5341
SYDNEY NSW 2001

Via email

Dear Minister

Headquarters for Destination North Coast - Request for Expressions of Interest

Tweed Shire Council has long demonstrated a strong commitment to supporting the local tourism sector. Council currently funds Destination Tweed in the amount of \$882,180 per annum, together with financial support and sponsorship of other events and initiatives supporting the tourism industry.

Within Destination Tweed's funding agreement with Council, the following deliverables are met:

- Investigate and deliver tourism product;
- Operate Visitor Information Services; and
- Preparation and delivery of tourism marketing and promotion strategies, plans and related public relations activities.

Funding Destination North Coast to set up headquarters in the Tweed Shire is cost prohibitive, due to Council's already substantial tourism investment.

At this time Tweed Shire Council has no capacity to meet the selection criteria of the above mentioned expression of interest.

Council would, however, like to submit an alternative offer of partnership to house Destination North Coast in Murwillumbah, within the Destination Tweed office.

With its close proximity to the Gold Coast Airport, catering to over 6 million passengers annually, the Tweed Shire is an important gateway to NSW, making the Tweed the ideal location for the headquarters of Destination North Coast.

Destination Tweed currently has office space, infrastructure and support services in place; making use of this resource to co-locate Destination North Coast is a logical and cost efficient option.

Destination Tweed is located close to the proposed Rail Trail entrance, again, making this an ideal site for Destination North Coast.

Destination Tweed has agreed to make space and services available to Destination North Coast should the NSW Government agree to Council's proposal.

A letter of support from Destination Tweed is attached.

Yours faithfully

Troy Green
GENERAL MANAGER

Enclosure

Copy: The Hon. Adam Marshall MP
Minister for Tourism and Major Events
GPO Box 5341
SYDNEY NSW 2001



13 March 2017

Troy Green
Tweed Shire Council
PO Box 816
Murwillumbah NSW 2484

Dear Troy

Destination Tweed would like to offer our support, facilities and resources to Council in its approach to host the office of the Destination North Coast in the Tweed.

Destination Tweed can offer a range of administration services from office space to house 5 staff, photocopying & printing services, internet access, office software, desks, IT support and a level of administrative support.

The Tweed is well positioned geographically for ease of access to the region and surrounding areas through quick access to the Pacific Highway and further afield via the Gold Coast airport. In this respect, the Tweed is an ideal location to base the office.

The Destination Tweed CEO regularly attends regional tourism meetings and the option to car pool / share is certainly available.

Please do not hesitate to get in contact with me if you require any further information. We see this as a valuable opportunity to work collaboratively to develop tourism for the North Coast region.

Kind Regards

A handwritten signature in blue ink, appearing to read 'Bill Tatchell'.

Bill Tatchell
CEO
Destination Tweed