



INFORM

CONSULT

**INVOLVE /
COLLABORATE**

What to do?	When you are dealing with...			
	Shire-wide / High Impact	Shire-wide / Low Impact	Locality Based / High Impact	Locality Based / Low Impact
1 = every time 2 = in most circumstances 3 = on specific occasions 4 = on rare occasions				
Customer Contact Centre	1	1	1	1
Tweed Shire Council website	1	1	1	3
Tweed Link/Advertising/Features	1	1	2	3
Media Release	1	1	2	3
Publications/information material	1	2	2	4
Councillors' community catch up	3	4	2	3
Social Networking	2	2	3	3
Council facilitated events	4	4	4	4
Letterbox Drop	4	4	3	3
Targeted Direct Mail	2	2	2	3
Presentation/Public Speaking	2	3	3	4
Community Notice Boards	3	3	3	3
Site Specific Signage	3	3	3	3
Tweed Shire Council website (eg: On Exhibition)	2	3	3	4
Community Conversation	3	3	2	3
Public exhibitions/submissions	1	2	3	4
Community displays/information sessions	2	2	3	4
Surveys	3	4	4	4
Site Meeting/Tour	2	3	2	4
Personal briefing	1	1	2	2
Tweed Shire Council website (moderated forums)	3	3	3	4
Meetings by invitation	1	2	2	4
Meetings with Council committees/advisory groups	1	3	3	4
Large Group/Stakeholder Collaboration	2	2	3	4