

Addendum Report

REPORTS FROM THE ACTING DIRECTOR ENGINEERING

a28 [E-CM] Sponsorship of the 2016 Northern Rivers Science and Engineering Challenge

SUBMITTED BY: Director

Valid



Supporting Community Life

LINKAGE TO INTEGRATED PLANNING AND REPORTING FRAMEWORK:

- 2 Supporting Community Life
 - 2.1 Foster strong, cohesive, cooperative, healthy and safe communities
 - 2.1.1 Work closely with government and community organisations to improve services to children and families, youth, elderly, Indigenous people, disadvantaged and minority groups and to build stronger and more cohesive communities
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SUMMARY OF REPORT:

Tweed Shire Council has been approached by Southern Cross University to become a sponsor of the 2016 Northern Rivers Science and Engineering Challenge from 22 to 28 June 2016 with two Discovery Days for Primary Schools on Monday 27 and Tuesday 28 June 2016. Council has sponsored this Challenge for several years.

This report recommends that Council become a Bronze Sponsor of the 2016 Northern Rivers Science and Engineering Challenge and Discovery Days hosted by Southern Cross University, Lismore.

RECOMMENDATION:

That Council becomes a Bronze Sponsor of the 2016 Northern Rivers Science and Engineering Challenge hosted by Southern Cross University, Lismore, with the Bronze contribution being \$500 excluding GST.

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REPORT:

Tweed Shire Council has been approached by Southern Cross University to become a sponsor of the 2016 Northern Rivers Science and Engineering Challenge from 22 to 28 June 2016 with two Discovery Days for Primary Schools on Monday 27 and Tuesday 28 June 2016.

The Challenge involves up to 768 students, usually Years 9 and 10 taking part in a series of fun yet challenging and competitive activities that are designed to demonstrate the varied and practical elements of science and engineering.

The Science and Engineering Challenge is a nationwide outreach program led by the University of Newcastle in conjunction with various partners and sponsors.

In the past the following sponsorships have been provided:

- 2012 Bronze level with a contribution of \$500
- 2013 Silver level with a contribution of \$1,000
- 2014 Bronze level with a contribution of \$500
- 2015 Bronze level with a contribution of \$500

Southern Cross University has indicated that sponsorship from regional businesses is required to enable the event to operate successfully. The following sponsorship levels are available:

- Platinum \$2,000 plus GST
- Gold \$1,500 plus GST
- Silver \$750 plus GST
- Bronze \$500 plus GST

Bronze sponsorship is proposed, which gives Council:

- Display Council banner at activity/event
- Representative to be present at the Challenge Event
- Acknowledgement of sponsorship in regional and national media releases
- Logos on Student/Teacher Feedback Surveys and business brochure
- Social media may be used, where appropriate, and Council acknowledged

The Challenge is designed to inspire student science and engineering at a senior level and is a practical day of fun, teamwork and discovery.

As part of the Bronze Sponsorship, a representative from Council is invited to attend the Bridge Building Finale and award presentations.

A copy of the Sponsorship Proposal from Southern Cross University forms an attachment to this report.

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OPTIONS:

The options available to Council are to:

1. Support the 2016 Northern Rivers Science and Engineering Challenge 2016 by becoming a Bronze Sponsor at \$500 excluding GST.
2. Support the 2016 Northern Rivers Science and Engineering Challenge 2016 by becoming a Silver Sponsor at \$750 excluding GST.
3. Support the 2016 Northern Rivers Science and Engineering Challenge 2016 by becoming a Gold Sponsor at \$1,500 excluding GST.
4. Support the 2016 Northern Rivers Science and Engineering Challenge 2016 by becoming a Platinum Sponsor at \$2,000 excluding GST.
5. Not proceed with any sponsorship of the 2016 Northern Rivers Science and Engineering Challenge.

CONCLUSION:

By sponsoring the 2016 Northern Rivers Science and Engineering Challenge and Discovery Days, Council is showing its support for young people and being involved in inspiring students to study science and engineering at a senior level. This report recommends that Council becomes a Bronze Sponsor of the Challenge and Discovery Days at \$500 excluding GST.

COUNCIL IMPLICATIONS:

a. Policy:

Corporate Policy Not Applicable.

b. Budget/Long Term Financial Plan:

This report recommends the expenditure of \$500 (plus GST) be provided from the Engineering Division Program.

c. Legal:

Not Applicable.

d. Communication/Engagement:

Inform - We will keep you informed.

UNDER SEPARATE COVER/FURTHER INFORMATION:

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| Attachment 1. | Sponsorship Proposal from Southern Cross University for the 2016 Northern Rivers Science and Engineering Challenge & Discovery Day (ECM 4023140). |
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