



Rotary Club of
Alstonville Inc.



Southern Cross
University

Sponsorship Proposal

2016

Northern Rivers

Science and Engineering Challenge

22nd – 28th June, 2016

Lismore Campus, Southern Cross University



1. Science and Engineering Challenge has now expanded to 5 Days over 2 weeks !!

The *Northern Rivers Science and Engineering Challenge with Discovery Days* is excited to announce 2016 is the **10th Year** to be held at *Southern Cross University in Lismore* on 22-28th June.

The Science and Engineering Challenge is a nationwide outreach program led by the University of Newcastle in conjunction with various partners and sponsors.

The Challenge involves up to 768 students, usually Years 9 and 10, taking part in a series of fun yet challenging and competitive activities that are designed to demonstrate the varied and practical elements of science and engineering.

Each day the students participate in a range of exciting hands-on activities that are designed to demonstrate the varied and practical elements of a career in the disciplines of science and engineering. Winning schools will subsequently compete against each other for a place in the state and - perhaps - the national competition.

The Challenge is a practical day of fun, teamwork and discovery.

2. Discovery Days

The 2016 Northern Rivers Science and Engineering Challenge now includes two Discovery Days for stage 3 students on Monday 27th and Tuesday 28th June at Lismore Campus, Southern Cross University. This enables up to 512 primary school students to experience the excitement of science and engineering!

Just like the Science and Engineering Challenge for high school students, the Discovery Day aims to provide meaningful, hands-on experiences that challenge young people to make a difference in the world by choosing a career in Science and Engineering. They're also a lot of fun!

What is a Discovery Day?

A Discovery Day is a Science and Engineering Challenge event designed for year 5-6 (NSW stage 3) students. It features up to 8 short but engaging and hands-on science and engineering activities; simple 1-page notes and scoring; and an integral teacher's professional development workshop. Up to 8 schools send teams on each day of up to 32 students to compete against each other.

The Challenge has been a huge success with participating students exhibiting great enthusiasm and determination to win for their school.



3. EVENT SPONSORSHIP

We would love for you to be involved and support this wonderful event. The support from Regional businesses is essential and enables the event to successfully operate. Below is a summary of the sponsorship levels proposed for the event.

Sponsorship Promotions Options

Recognition	Platinum	Gold	Silver	Bronze
	\$2000 ex.gst	\$1500 ex.gst	\$750 ex.gst	\$500 ex.gst
At Challenge Event				
Display of company banners	YES	YES	YES	YES
VIP at final Presentation	YES	YES	NO	NO
Judge the Bridge event	YES	YES	NO	NO
Main activity sponsor (Bridge Activity)	YES	YES	NO	NO
Activity sponsor	YES	YES	YES	YES
At Challenge Dinner				
Sponsor of Challenge Dinner Event (With option of 5mins Presentation)	YES	NO	NO	NO
Documents and Publications				
Awards/Trophies	YES	YES	YES	NO
Northern Rivers Science & Engineering Challenge Publications	YES	YES	YES	NO
Sponsor acknowledged in Media releases- Regional and National	YES	YES	YES	YES
Sponsor logos on Student/Teacher Feedback Surveys, Business brochure	YES	YES	YES	YES
Website				
Sponsor acknowledged on SCU Challenge website and Newcastle University Challenge Website	YES	YES	YES	NO
Where appropriate Social Media will be utilised	YES	YES	YES	YES

Note: On the day we will be having an information desk and invite sponsors to provide any marketing merchandise, this can be in the form of brochures or merchandise (ie. pens, hats, balloons, stickers, etc).

4. Media

Southern Cross University will promote the event via media and through direct contact with high schools, key stakeholders and industry representatives.

The University and members of the Organising Committee have well-established contacts with local media, including the Northern Star, ABC North Coast, Prime News and NBN News, and with metropolitan media. The University will also utilise additional communication tools, such as the monthly electronic e-newsletter Discover SCU and the SCU website to promote the event and showcase the results.

5. SCHEDULE AND VENUE

Where: Southern Cross University Lismore Campus

When: Wednesday 22nd, Thursday 23rd, Friday 24th June and Discovery Days Monday 27th and Tuesday 28th June.

The organising committee is keen to foster an atmosphere of fun and excitement. The Rotary Club of Alstonville will host a free BBQ lunch for the 5 days for all teachers, students, event staff, and guests.

The Mayor of Lismore City Council (or a representative from the Mayor's Office) will be invited to present the awards at the conclusion of the day. Other dignitaries will be invited to attend.

We would be pleased if either you or a representative could attend on the day or for the Bridge Building Finale and award presentations. This will allow you to see first-hand what your contribution has achieved.

Welcome Dinner (Tuesday 21st June):

A welcome dinner will be held the evening preceding the Challenge.

The dinner will be held at ZEST Southern Cross University Lismore and the guest speaker will be Alstonville Rotary ex-president and founder of the Lismore Challenge Peter Swain.

Brief on our Guest Speaker Peter Swain:

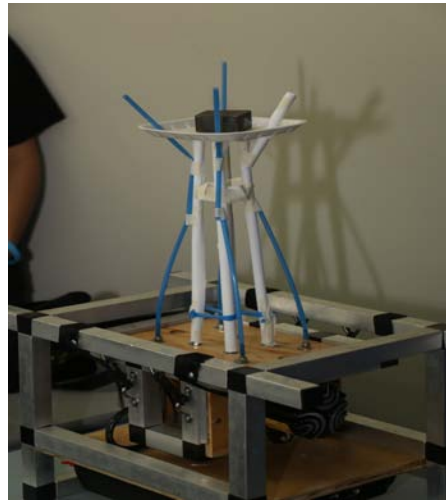
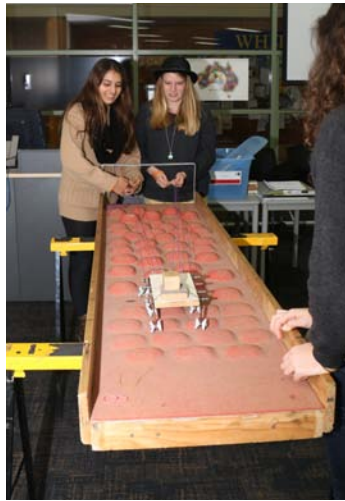
Peter was trained in agriculture and land management at the Royal Agricultural University, later qualifying as a Chartered Surveyor in the UK. Peter's early career was as an advisor with the Ministry of Agriculture's farm advisory service working with farmers in England and Wales. In mid career he completed a Master of Science Degree in Landscape Ecology at Wye College, London University, after which Peter specialised in farm diversification including farm forestry and experimental schemes to integrate agricultural management with environmental and landscape values.

Following a two year secondment to the Department of Primary Industries to Canberra in 1988, Peter and his wife Barbara permanently migrated to Australia, and Peter left public service to enjoy the challenge of developing a family farm at Alstonville with macadamia and ostrich enterprises.

Now retired, Peter enjoys travel, rainforest regeneration and an active role in Alstonville Rotary. A member for 11 years and president in 2008/09, Peter has a keen interest on international Rotary affairs and helping with the Rotary youth programme.

Science and maths are not 'easy' subjects at school; some kids need that extra bit of motivation. Peter Swain is a passionate believer in the value of out of school activities such as the Science and Engineering Challenge and was proud to be part of the team that started the Northern Rivers Science and Engineering Challenge some 10 years ago.

6. PHOTOS OF THE NORTHERN RIVERS SCIENCE AND ENGINEERING CHALLENGE AND DISCOVERY DAY



7. CONTACTS AND ORGANISING COMMITTEE

The Organising Committee is diverse and experienced and well representative of the region. The committee as a whole draws upon collective knowledge gained by organising Northern Rivers Challenges since 2007.

Please contact Rosi Brown for details on sponsorship. We request confirmation of sponsorship by 13th May 2016.

Invoices would be supplied for agreed sponsorship commitment by 27th May, 2016.

Email: rosi.brown@scu.edu.au

Tel. 02 6620 3035

Name	Affiliation (Northern Rivers Challenge experience)
Brett Hunter (Chair)	Rotary Club of Alstonville (Committee Member since 2013 NSEC)
Debbie Johnson	Assistant to HoS Environment, Science and Engineering Southern Cross University (Committee Member since 2010)
Rosi Brown	Administration Officer – Sponsorship Southern Cross University (New Committee Member)
Graham Lancaster	Manager, Environmental Analysis Laboratory Southern Cross University (Committee Member since 2007)
Graeme Palmer	Facilities Manager School of Environment, Science and Engineering Southern Cross University (New Committee Member)
Maree Savins	Project Support Officer Southern Cross University (Committee Member since 2014)
Jeff Alexander	Rotary Club of Alstonville (Committee Member since 2015)
Margy Hare	Administration Assistant Southern Cross University (Committee Member since 2014)