

6 February 2015

Mr Troy Green
General Manager
Tweed Shire Council
PO Box 816
MURWILLUMBAH NSW 2484

Dear Troy

Re: Murwillumbah Information Centre Sub Leasing

The Murwillumbah Information Centre is central to our Visitor Economy strategy to increase tourism in Murwillumbah and act as a link between the Tweed Regional Gallery & Margaret Olley Art Centre, Tweed Regional Museum and the businesses of Murwillumbah.

Destination Tweed would like to explore the option of sub leasing space within the information centre to two different entities which are both aligned to our visitor economy objectives. Being able to sub lease space will provide the ability for us to increase tourist appeal within the information centre achieve a number of positive factors such as;

- Create a greater tourism base
- Interpret the Tweed natural environment and Councils positive role in managing the natural environment
- Increase opportunities for tourism expenditure in Murwillumbah
- Provide additional points of interest to Murwillumbah
- Retain in region existing Tweed Regional Gallery and Margaret Olley Art Centre visitors.

Longer term both will assist in raising the profile of the Tweed, its geology, bio diversity and environmental attributes through contemporary and unique interpretation.

Destination Tweed seeks Councils favourable consideration with this request.

Kind Regards



Bill Tatchell
CEO