



Rotary Club of
Alstonville Inc.



Southern Cross
University

Sponsorship Proposal

2015

Northern Rivers

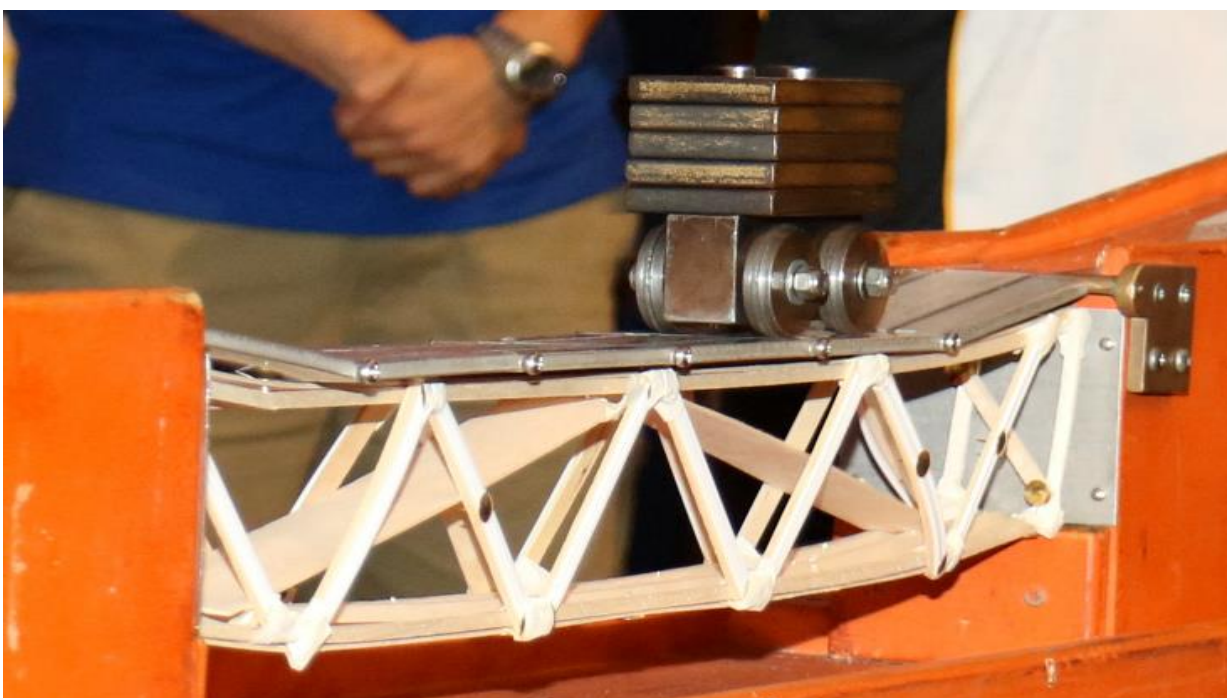
Science and Engineering Challenge

&

Discovery Day

2nd – 5th June, 2015

Lismore Campus, Southern Cross University



1. Science and Engineering Challenge has now expanded to 4 Days!!!

The *Northern Rivers* Science and Engineering Challenge is excited to announce it will be returning to *Southern Cross University in Lismore* on 2, 3, 4 and 5 June including the *Discovery day*.

The Science and Engineering Challenge is a nationwide outreach program led by the University of Newcastle in conjunction with various partners and sponsors.

The Challenge involves up to 768 students, usually Years 10 and 11, taking part in a series of fun yet challenging and competitive activities that are designed to demonstrate the varied and practical elements of science and engineering.

Each day the students participate in a range of exciting hands-on activities that are designed to demonstrate the varied and practical elements of a career in the disciplines of science and engineering. Winning schools will subsequently compete against each other for a place in the state and - perhaps - the national competition.

The Challenge is a practical day of fun, teamwork and discovery.

2. Discovery Day

The 2015 Northern Rivers Science and Engineering Challenge now includes a Discovery Day for stage 3 students on Friday 5th June at Lismore Campus, Southern Cross University.

Just like the Science and Engineering Challenge for high school students, the Discovery Day aims to provide meaningful, hands-on experiences that challenge young people to make a difference in the world by choosing a career in Science and Engineering. They're also a lot of fun!

What is a Discovery Day?

A Discovery Day is a Science and Engineering Challenge event designed for year 5-6 (NSW stage 3) students. It features up to 8 short but engaging and hands-on science and engineering activities; simple 1-page notes and scoring; and an integral teacher's professional development workshop. Up to 8 schools send teams on the day of up to 32 students to compete against each other.

The Challenge has been a huge success with participating students exhibiting great enthusiasm and determination to win for their school.



3. EVENT SPONSORSHIP

We would love for you to be involved and support this wonderful event.

The support from Regional businesses is essential and enables the event to successfully operate.

Below is a summary of the sponsorship levels proposed for the event.

Sponsorship Promotions Options

Recognition	Platinum	Gold	Silver	Bronze
	\$2000 ex.gst	\$1500 ex.gst	\$750 ex.gst	\$500 ex.gst
At Challenge Event				
Display of company banners	YES	YES	YES	YES
VIP at final Presentation	YES	YES	NO	NO
Judge the Bridge event	NO	YES	NO	NO
Main activity sponsor (Bridge Activity)	NO	YES	NO	NO
Activity sponsor	YES	YES	YES	YES
At Challenge Dinner				
Sponsor of Challenge Dinner Event (With option of 5mins Presentation)	YES	NO	NO	NO
Documents and Publications				
Awards/Trophies	YES	YES	YES	NO
Northern Rivers Science & Engineering Challenge Publications	YES	YES	YES	NO
Sponsor acknowledged in Media releases- Regional and National	YES	YES	YES	YES
Sponsor logos on Student/Teacher Feedback Surveys, Business brochure	YES	YES	YES	YES
Website				
Sponsor acknowledged on SCU Challenge website and Newcastle University Challenge Website	YES	YES	YES	NO
Where appropriate Social Media will be utilised	YES	YES	YES	YES

4. Media

Southern Cross University will promote the event via media and through direct contact with high schools, key stakeholders and industry representatives.

The University and members of the Organising Committee have well-established contacts with local media, including the Northern Star, ABC North Coast, Prime News and NBN News, and with metropolitan media. The University will also utilise additional communication tools, such as the monthly electronic e-newsletter Discover SCU and the SCU website to promote the event and showcase the results.

5. SCHEDULE AND VENUE

Where: Southern Cross University Lismore Campus

When: Tuesday 2nd, Wednesday 3rd, Thursday 4th June and Discovery Day Friday 5th June.

The organising committee is keen to foster an atmosphere of fun and excitement. The Rotary Club of Alstonville will host a free BBQ lunch for the 4 days for all teachers, students, event staff, and guests.

The Mayor of Lismore City Council (or a representative from the Mayor's Office) will be invited to present the awards at the conclusion of the day. Other dignitaries will be invited to attend.

We would be pleased if either you or a representative could attend on the day or for the Bridge Building Finale and award presentations. This will allow you to see first-hand what your contribution has achieved.

Welcome Dinner (Monday 1st June):

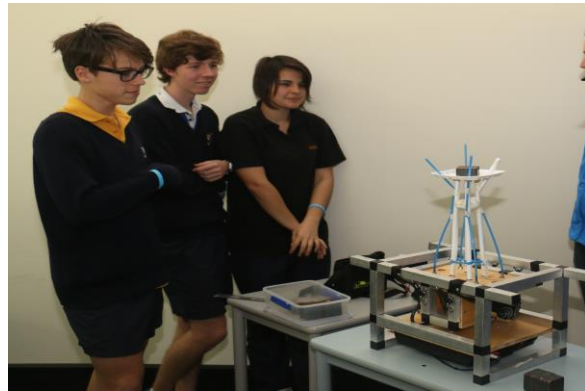
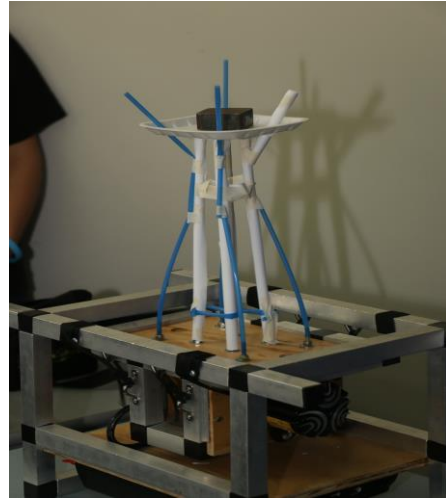
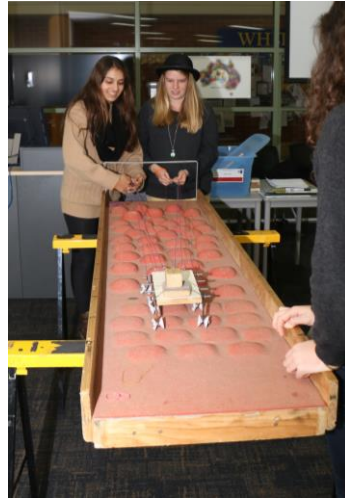
A welcome dinner will be held the evening preceding the Challenge.

The dinner will be held at Invercauld House Function Centre and the guest speaker at the dinner is will be the Vice Chancellor of Southern Cross University Professor Peter Lee.

Professor Peter Lee has had an academic career spanning close to 30 years, with leadership roles at the University of South Australia, where he was the Deputy Vice-Chancellor and Vice-President (Academic), The University of Queensland, Murdoch University and Curtin University of Technology. Prof Lee took up his appointment as Vice Chancellor to Southern Cross University in September 2009.

He is a Fellow of the Australian Academy of Technological Sciences and Engineering; Fellow of the Institution of Chemical Engineers (UK); a Fellow of the Institution of Engineers Australia; a Graduate Member, Australian Institute of Company Directors; and Chartered Professional Engineer.

6. PHOTOS OF THE NORTHERN RIVERS SCIENCE AND ENGINEERING CHALLENGE AND DISCOVERY DAY



7. CONTACTS AND ORGANISING COMMITTEE

The Organising Committee is diverse and experienced and well representative of the region. The committee as a whole draws upon collective knowledge gained by organising Northern Rivers Challenges since 2007.

Please contact Amanda Simmons for details on sponsorship. We request confirmation of sponsorship by 20th April 2015.

Invoices would be supplied for agreed sponsorship commitment by 4th May, 2015.

Email: amanda.simmons@scu.edu.au

Tel. 02 6620 3402

Name	Affiliation (Northern Rivers Challenge experience)
Brett Hunter (Chair)	Rotary Club of Alstonville (Committee Member since 2013 NSEC)
Debbie Johnson	Assistant to HoS Environment, Science and Engineering Southern Cross University (Committee Member since 2010)
Amanda Simmons	Administration Officer – Sponsorship Southern Cross University (Committee Member Since 2013)
Graham Lancaster	Manager, Environmental Analysis Laboratory Southern Cross University (Committee Member since 2007)
Scott Smith	Dean and Foundation Professor of Engineering Southern Cross University (Committee Member since 2013)
Maree Savins	Project Support Officer Southern Cross University (Committee Member since 2014)
Graeme Booth	Rotary Club of Alstonville (Committee Member since 2013)