

NSW SURF LIFE SAVING COUNTRY CHAMPIONSHIPS

*Expression of Interest to Host
2016 & 2017 (2018 option)*



**SURF LIFE SAVING
NEW SOUTH WALES**

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1. Overview

1.1 Introduction

Surf Life Saving New South Wales (SLSNSW) is seeking 'expressions of interest' from NSW Clubs and Coastal Councils to host the 2016 and 2017 NSW Country Surf Life Saving Championships with the option of a one (1) year extension (in favour of SLSNSW).

1.2 Gear & Equipment Inspection Process

The purpose of surf lifesaving competition is to attract and retain members and improve their lifesaving skills. The NSW Country Surf Life Saving Championships provides 16,000+ Surf Life Saving NSW members from the 48 Regional surf life saving clubs an opportunity to compete against top quality athletes from across the state.

Competitors from Pacific Palms in the Lower North Coast to the QLD border and from Warilla Barrack Point (South Coast) south to the Victorian border are eligible to contest the Championships.

The NSW Country Surf Life Saving Championships is generally conducted across three (3) days in January and attracts more than 4,000 visitors to the host venue each day. With 1,700 competitors between the ages of 7 and 70+, the NSW Country Surf Life Saving Championships is one of the largest surf lifesaving sports events in NSW. The event grows in size and stature each year and requires a venue capable of hosting this iconic event.

Competitors compete in individual and team events including ironperson, surf swims, surf ski paddling, board paddling, surf boat races, beach sprints and flags.

The event provides significant economic benefit and exposure for the host local region as well as providing the region with a unique action packed sporting spectacle. Visitor spend to the area is estimated to be \$5 million dollars based on statistics from Tourism Australia.

1.3 Previous host Clubs & Councils

2014 -	Mollymook SLSC Shoalhaven City Council
2010 - 2013	South West Rocks SLSC Kempsey Shire Council
2007 - 2009	Tacking Point SLSC Port Macquarie/Hastings Council
2006	Woolgoolga SLSC Coffs Harbour City Council
2005	Pambula SLSC Bega Valley Shire Council
2004	South West Rocks SLSC Kempsey Shire Council



4. Venue and Event Requirements

4.1 On Beach

Minimum accessible beach of 1.0km, including the following:

No.	Description	Dimension
a.	1 boat area, straight line at water's edge	350m long x 20m wide
b.	3 - 4 water areas	500m long x 20m wide
c.	Warm up area	25m long x 20m wide
d.	Board riding area consisting of a minimum 2 breaks *This may be at a different beach/location with 15km of main event site	100m long x 10m wide
e.	Minimum Beach width at high tide	25m wide
f.	1 graded area of beach for beach sprint arenas	100m long x 20m wide
g.	Minimum of 4 pedestrian beach access points	3m width
h.	Minimum of 2 beach vehicle access points	6m width

4.2 Back of Beach

Needs to be capable of the following infrastructure:

No.	Description	Dimension	Additional Information
a.	Administration Area	20m x 10m	This area should be located as close as possible to the central competition areas and the SLSC
b.	Merchandising area	10m x 8m	This area should be located in close proximity to the competition areas
c.	VIP hospitality area		This area must look over the main competition area. This may be part of the existing clubhouse
d.	Officials briefing/catering/ licensed refreshment area		This area should be in close proximity to each other and should be as close as possible to the main competition areas
e.	Gear, Equipment and power craft compound	1000 square metres	This area must have direct beach vehicle access and have suitable power and water facilities
f.	Workforce area		This area should be located in close proximity to the competition areas. This may be part of the existing clubhouse grounds

4.3 Alternative Locations

- The proposed alternative venue should face a different direction and prevailing conditions to that of the proposed venue
- Two alternative locations should be nominated and should meet similar requirements of the proposed venue, i.e. alternative for boats with minimum length of 500m, or flat water venue with minimum length 200m
- Include maps of the proposed alternative venues
- Sufficient power supplies installed for all temporary infrastructure
- Sufficient plumbing and associated hot water service located at the alternate venue

4.4 Other Logistical Requirements

- Accessible to adequate emergency services including hospital and ambulance service;
- Access to medical, pharmaceutical, dental, physio and chiropractic services;
- Preferably an equipped Police Station with police present throughout the duration of the event;
- The venue must be available to SLSNSW prior to and after the event to allow for event erection and dismantle;
- A designated car park and/or on street parking of 1000 spaces;
- An overview of facilities in the area including shopping centres, entertainment facilities and public transport.

5. Financial Considerations

To deliver the event to the required standard, a minimum hosting fee of \$25 000 plus GST and CPI* annual increase in 2016, is required from the Council to fund the management and logistical execution of the NSW Country Surf Life Saving Championships.

In addition to this hosting fee, a minimum of \$35 000 value in kind support is required which includes, but is not limited, to the following:

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|----|--|
| a. | Additional vehicles including 1 tractor and driver, 2 flat-top 4WD utilities, and 2 All Terrain Vehicles (ATV's) |
| b. | Daily waste removal services during event days and thereafter (Total of 4 days) |
| c. | 2 Variable Message Boards (for on road communication) |
| d. | Yellow/Black Council Barriers |
| e. | Council Signage for promotional purposes (suggested 10 vinyl barrier signs and 10 feathers – SLSNSW to provide dimensions) |
| f. | Provision of beach grading services |
| g. | Electricity and plumbing upgrades as required (requirements to be determined upon site visits) |
| h. | Beach access upgrades as necessary (for width, removal of over-grown vegetation) |
| i. | Removal and/or installation of fencing as required |
| j. | Provide sufficient security lighting for the compound area for 6 days (compound is in use for 5 days) |
| k. | Have an adequate sized generator on standby for use by SLSNSW if required during the competition period |
| l. | Provision of a Surveyor (and equipment) to survey the beach prior to competition |
| m. | Local Tourism Centre support |
| n. | Local Chamber of Commerce support |

*Consumer Price Index (CPI) = Sydney June-June full year figure as calculated and published by the Australian Bureau of Statistics (ABS) in August of each year.

6. IMPORTANT DATES

The closing date for Councils to express interest in hosting the 2016 and 2017 NSW Surf Life Saving Championships is 11:00pm Sunday November 2 2014.

The table below outlines the venue selection process and milestone dates.

Please note that these dates will be used as a guide and whilst SLSNSW will endeavour to achieve these milestones the dates may be subject to change due to various circumstances.

Milestone	Date
'Expression of Interest' document released to all NSW Country Clubs & Coastal Councils	Friday 26 September 2014
Expressions of Interest from potential Host Clubs & Councils close at SLSNSW	Sunday 2 November 2014
- SLSNSW select 'shortlist' from all EOI's received.	
- Inspect venues and meet with Host Clubs & Councils if further information is required	November 2014
SLSNSW assess each of the nominations received against the criteria and provide their recommendation to the SLSNSW Board of Directors	November 2014
SLSNSW Board of Directors endorse and approve the successful venue	December Board Meeting 2014
Successful Council and the Host Club complete and sign MOU/Agreements with SLSNSW	December
SLSNSW formally announce the selected Host Club & Council to the media and membership	18 January - Country Championships

7. BENEFITS

- a. It is anticipated the 2016 event will attract up to 1800+ competitors from throughout Regional NSW;
- b. 180 volunteer officials from across the state attend to assist with the conduct of the NSW Country Championships;
- c. Approximately 20 sponsor representatives and event staff are also present throughout the entire event;
- d. Spectators and supporters to the event equates to over 4,000 each day;
- e. Visitor spend to the area is estimated to be a minimum of \$5 million dollars based on statistics from Tourism Australia;
- f. An official VIP function will be held for the host council, major sponsors and stakeholders;
- g. Through pre-event and post-event activities the host council's support of the NSW Country Surf Life Saving Championships is reinforced through council logos on all material produced for the event including posters, entries, and programs;
- h. Surf Life Saving NSW also has a weekly e-news (Club Mail) distributed to all clubs along with an event specific website that attracts high traffic.
- i. Special offers for local businesses can be linked with Club Mail and the Council Tourism Centre.

8. EVENT MANAGEMENT

Once the host for the 2016 and 2017 NSW Country Surf Life Saving Championships is finalised, Surf Life Saving NSW will be responsible for the management and delivery of the event. This includes all carnival organisation and event management.

9. SPONSORSHIP

Stramit Building Products is the current naming rights sponsor of the NSW Country Surf Life Saving Championships. SLSNSW will manage all sponsors relating to the NSW Country Surf Life Saving Championships. Should Council have business partners who wish to be involved in the NSW Country Surf Life Saving Championships, SLSNSW will consider the relevant options and can discuss in further detail.

10. EVENT LAUNCH

An Event Launch will be held approximately one month prior to the commencement of the Championships. In attendance will be representatives from SLSNSW, media, major sponsors, the host club executive and council dignitaries. The launch will encourage all Surf Lifesaving club members, local communities and businesses to become involved in one of the largest annual events in NSW.

11. EXPRESSION OF INTEREST GUIDELINESS & CRITERIA

Please detail in writing how Council's proposed Host Venue meets the "Venue and Event Requirements" and "Financial Considerations" (including Council's commitment to provide the minimum hosting fee and value in kind support) outlined in sections four (4) and five (5) of this document. As part of the submission, Councils should clearly address how the proposed Host Venue satisfies each of the requirements listed as these requirements will form the criteria for selection of the venue. Maps of the proposed Host Venue and alternative locations should be included with your submission.

12. CONTACTS

For further information, please contact Shane Knight or Robert Pidgeon on the below details;

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