

11 June 2014

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Mr Troy Green  
General Manager  
Tweed Shire Council  
Po Box 816  
Murwillumbah NSW 2484

Dear Mr Green,

**North Byron Parklands – Purchase of Tankered Water from Tweed Shire Council (TSC)**

Thank you for our telephone discussion today regarding the ongoing purchase of water from TSC.

It is our understanding that TSC made the following recommendations to Council at its meeting dated 12 December 2013:

1. Provides water - bulk sales to the North Byron Parklands for the remainder of 2013/14 and 2014/15 at the "local rate" (sale from standpipes for use within the Shire) listed in the fees and charges.
2. Requires North Byron Parklands to make application to Council for the supply of water 21 days prior to each event.
3. Requests the North Byron Parklands to change its name from 2014/15 to Tweed Byron Parklands in recognition of the provision of the above fee, location of the venue and the support provided by Tweed Shire Council.
4. Reviews the application of this fee before the end of the 2014/15 financial year and the impact and benefit of Council applying the "local rate" fee in future years.

Parklands thanks Council for its generous offer per above. With respect to point 3 regarding a name change, this matter was tabled at a recent Board meeting. After extensive consideration the Board have agreed not change the venue name for the following reasons:

- Significant physical branding changes to our venue including the front entry treatment (estimated to be \$15,000);
- Rebranding costs associated with the website, logos, stationary, etc; and
- Existing brand recognition consideration (Parklands has been trading under the current name for 7 years).

Parklands is still committed to working with TSC to increase a range of benefit flows from the venue to Tweed Shire including:

- Adding to the attractions available to visitors within the Tweed LGA;
- Bringing significant local economic benefits to the Tweed Shire economy through the use of the site for three cultural events per year (up to 50,000 patrons in total); and
- A significant increase in demand for Tweed Shire bed nights sourced by patrons.

It is hoped that TSC can continue to extend a discounted rate for the purchase of tankered water into the future, which will significantly improve environmental outcomes for the venue by reducing truck travel times and greenhouse gas emissions.

Please do not hesitate to contact myself for any further information.

Yours Sincerely



Mat Morris  
**General Manager**