



Sponsorship PROPOSAL

Our Vision

To showcase, promote and unite businesses within the Tweed Shire, by recognising excellence in innovation, productivity and customer service. Highlighting their ideals and aspirations while applauding their achievements and endeavour to succeed whether large, medium or small in any economic climate.

Tweed Business is a diverse landscape that will strive, thrive and survive by recognition.

Mission

Business Excellence Awards Tweed Shire (BEATS) will acknowledge businesses in the Tweed Shire that excel in their nominated industry and exceed customer expectations with a professional yearly awards programme.

Endorsed

This event is endorsed by the combined Chambers of Commerce of the Tweed and is auspiced by the Murwillumbah and District Business Chamber.

Brought to you by Southern Cross Austereo



Platinum Sponsor



Combined Chambers of Commerce
of the Tweed Shire





AN Unbeatable EVENT

When you become a sponsor of the BEATS 2013 you'll be showing your support for Business Excellence in the Tweed Shire and support for our vision. We will showcase your business as one that is supportive of local business and their achievements.

You will be invited to our Official Sponsors and Media Launch at the end of June and will be acknowledged in various ways at our Gala Awards Evening to be held at the Murwillumbah Civic Centre on Saturday October 11th.

If you are wanting to participate and take advantage of this worthwhile sponsorship opportunity to become involved and support Tweed business then please contact Natascha Wernick on 0412 980 063 or complete the sponsorship form online at www.beatsawards.com.au or fill out the sponsorship form attached.

Alternatively you can email beatsawards@gmail.com





Platinum Sponsor

Platinum Investments over \$5,500*

We are pleased to be able to offer Platinum Sponsorship which can be tailored to suit your requirements, to ensure that your business will benefit from the level of involvement that you have chosen. We are open to submissions. Let's talk!



Platinum Sponsors from 2013



Southern Cross Austereo



Gold Sponsor

Gold Investments from \$5,500*

This category will be given maximum prominence at the BEATS

1. This category will be given maximum prominence in the BEATS Awards
 2. Company name acknowledged on trophy presented to category winner
 3. Opportunity to present an award category at the Business Awards
 4. Speaker credits at the event
 5. Visual credits through the awards
 6. Company name and logo promoted via The BEATS and MDBC website & BEATS social media
 7. Company name and logo running continuously on stage screen throughout event
 8. Company name and logo printed on Business Awards Programs
 9. Opportunity to place banners at the Business Awards Gala Event
 10. Company name and logo printed on Business Awards Tickets and Menus
 11. Company name and logo on all Business Awards correspondence and material
 12. Company name exposure via radio (where practical)
 13. BEATS supporter window decal
 14. Two complimentary tickets to the awards ceremony
 15. Support for local business and reward business excellence
 16. Contribute to the winners prize hampers and The BEATS show bags.
- All prices shown (*) are exclusive of GST



Gold Sponsors from 2013



Silver Sponsor

Silver Investments from \$1,100*

This category will be given exposure at the BEATS

1. Speaker credits at the event
 2. Visual credits running continuously through the awards
 3. Company name & logo promoted via The BEATS and MDBC website & BEATS social media
 4. Company name and logo displayed via on stage screen throughout event
 5. Company name and logo printed on Business Awards Programs
 6. Company name and logo printed on Business Awards Tickets and Menus
 7. Company name and logo on all Business Awards correspondence and material
 8. Company name exposure via radio (where practical)
 9. BEATS supporter window decal
 10. Two complimentary tickets to the awards ceremony
 11. Support for local business and reward business excellence
 12. Contribute to the winners prize hampers and The BEATS show bags
- All prices shown (*) are exclusive of GST



Silver Sponsors from 2013





Bronze Sponsor

Bronze Investments from \$150*

1. Your company name being displayed on all official correspondence
 2. Speaker credits at the awards
 3. Visual credits running continuously through the awards
 4. BEATS supporter window decal
 5. Company name promoted via The BEATS and MDBC website & BEATS social media
 6. Contribute to the winners prize hampers and The BEATS show bags
- All prices shown (*) are exclusive of GST

Bronze Sponsors from 2013

- ★ Nortec Employment & Training ★ Madura Tea Estate ★ GIO Murwillumbah
- ★ Pack and Stack Self Storage ★ Lavender Blue Day Spa ★ Gynea Eco Retreat & Spa
- ★ Taylor Made Cars ★ John Nolan Two Way Radio ★ Westlawn Finance ★ Jade Air
- ★ NSW Business Chamber ★ Thomas George MP ★ Matthew Fraser ★ emubeads
- ★ IGA Murwillumbah ★ Vibrant Imaging ★ Mealie Art ★ Tumby Sauce Company
- ★ Binna Burra Lodge ★ Campbell Dunstan Software ★ Nam Yeng Vietnamese
- ★ The Marketing Advisor ★ Mount Warning Forest Hideaway ★ Poinciana Motel
- ★ Yellow Brick Road Wealth Management ★ Photography 2envy ★ Pickled Pig Brewery
- ★ Australian Business Apprenticeship Centre

In kind Sponsors

If you have a product or service that could be recognised as in-kind sponsorship then we would be more than happy to discuss any proposal from businesses who would like to assist in this way. Contact Natascha to discuss 0412 980 063



I would like to sponsor BEATS 2014.

- ★ **Platinum Investments over \$5,500***
Contact us to arrange a package
- ★ **Gold Investments from \$5,500***
- ★ **Silver Investments from \$1,100***
- ★ **Bronze Investments from \$150***

This event is being organised by Caldera Living Pty Ltd and auspiced by the Murwillumbah and District Business Chamber

Cheques payable to: Caldera Living Pty Ltd
On line Banking details:
NAB Murwillumbah - BSB 082 738 Account No. 847 609 970
(Ref. your business name)

Application

2014 sponsorship

Name of Business Applicant:

Name of Business :

ABN

Application Date:

 / /

Mailing Address:

Unit/Street No./ Street Name:

Suburb:

State:

Postcode:

Website:

Email:

Phone:

Mobile:

Signature

Position held

Please forward this form to 18 Byangum Rd, Murwillumbah NSW 2484
email to beatsawards@gmail.com