

Replacement Report

REPORTS THROUGH THE GENERAL MANAGER

REPORTS FROM THE GENERAL MANAGER

7 [GM-CM] Second Round Applications for Financial Assistance 2010/2011 - Festivals Policy

ORIGIN:

General Manager

SUMMARY OF REPORT:

Tweed Shire Council recognises a need to assist non-profit community groups, organisations and individuals who are interested in and are working towards the enhancement and the well being of its residents and the Tweed.

The main objective in the Tweed Shire Festivals and Events Strategic Plan 2008-2013 is to increase the quality and effectiveness of festivals and events in the Tweed.

Council recognises the importance of festivals and events to the quality of life offered in the Tweed and their significant economic benefits to tourism and other industries.

Council advertises in the Tweed Link and invites applications for financial assistance from eligible organisations in accordance with its Festivals Policy twice a year under Section 356 of the Local Government Act, 1993. Applications for financial assistance close at the end of July for the first round and end of February for the second round.

Second round applications for financial assistance were invited under Council's Festivals Policy and closed on 28 February 2011. Tweed Link advertisements calling for applications appeared in Issue 697, 8 February 2011 and a relevant Media Release advising media was issued on 7 February 2011.

RECOMMENDATION:

That:

1. Council allocates the Second Round Donations funding for 2010/2011 under the Festivals Policy as follows:

| <u>Applicant</u> | <u>Amount</u> |
|---|---------------|
| Murwillumbah Festival of Performing Arts | \$2169 |
| Gold Coast Malibu Club Inc | \$1000 |
| Tweed River Agricultural Society | \$7000 |
| Cabarita Beach Pottsville Beach Lions Inc | \$1000 |
| Southern Cross University | \$1000 |
| Ukitopia Festival | \$2000 |

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|---|-----------------|
| Tyalgum Festival Committee Inc | \$6000 |
| Coolangatta-Mt Warning Dragon Boat Club Inc | \$1000 |
| Chillingham Community Association | \$1000 |
| TOTAL | \$22,169 |

2. **ATTACHMENT 1 and 2** as **CONFIDENTIAL** in accordance with Section 10A(2)(a and d) of the Local Government Act 1993, because it contains:-
- (a) *personnel matters concerning particular individuals (other than councillors)*
 - (d) *commercial information of a confidential nature that would, if disclosed:*
 - (i) *prejudice the commercial position of the person who supplied it, or*
 - (ii) *confer a commercial advantage on a competitor of the council, or*
 - (iii) *reveal a trade secret*

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REPORT:

Tweed Shire Council recognises a need to assist non-profit community groups, organisations and individuals who are interested in and are working towards the enhancement and the well being of its residents and the Tweed.

The main objective in the Tweed Shire Festivals and Events Strategic Plan 2008-2013 is to increase the quality and effectiveness of festivals and events in the Tweed.

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Round One Festivals Funding for 2010/2011 - Council Decision

Council allocates the First Round Donations funding for 2010/2011 under the Festivals Policy as follows:

| <u>Applicant</u> | <u>Amount</u> |
|--|---------------|
| The Unity Festival Inc | \$3000 |
| Tweed Shire Senior Citizens Week Committee | \$7500 |
| Tweed District Orchid Society Inc | \$1500 |
| Northern Rivers Symphony Orchestra Inc. | \$3000 |
| Tweed Heads Croquet Club Inc | \$1500 |
| Twin Towns Services Club | \$6000 |
| QSMSports | \$7500 |
| Tweed Valley Banana Festival | \$7500 |
| Tweed Valley Jazz Club | \$2000 |
| Caldera Environment Centre | \$3000 |
| Kids In Need Inc. | \$1000 |
| TOTAL | \$43,500 |

List of Applicants

| Applicant | Amount | Festival |
|---|--------|--|
| Murwillumbah Festival of Performing Arts | \$2169 | Murwillumbah Festival of Performing Arts |
| Gold Coast Malibu Club Inc | \$1000 | Malfunxion Surf Festival |
| Tweed River Agricultural Society | \$7000 | Murwillumbah Show |
| Cabarita Beach Pottsville Beach Lions Inc | \$1000 | Lions Greenback Fishing Competition |

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| Applicant | Amount | Festival |
|--|---|--|
| Southern Cross University | \$1000 | Australian University Surfing Championships |
| Ukitopia Festival | \$2000 | Ukitopia Festival |
| Tyalgum Festival Committee Inc | \$6000 | Tyalgum Festival of Classical Music |
| Coolangatta-Mt Warning Dragon Boat Club Inc | \$1000 | Tweed River Dragon Boat Festival |
| Chillingham Community Association | \$1000 | Three Choirs Festival |
| The Unity Festival Inc. | \$10,000 | The Unity Festival |
| Northern Rivers Symphony Orchestra Inc. | \$6000 | Mozart Piano Concert No. 21 "Elvera Madigan" |
| Regional Development Australia - Northern Rivers and Mid North Coast | \$2000 | North Coast NSW Innovation Festival |
| Tweed Valley Community Church | \$8700 | Easter Youth Camp 2011 |
| Uki Public School P & C | \$3000 | Uki Public School's Eco Expo |
| Dream Centre South | \$19,500 | Ongoing children's festival and events |
| Uki Public Hall and Recreation Trust | \$1200 | Uki Centenary Celebrations |
| Cooly Rocks On | \$25,000 (multi-year funding for 3 years) | Cooly Rocks On Festival |

Multi-Year Funding Request - Cooly Rocks On

A multi-year funding application was received from Cooly Rocks On (3 -13 June 2011) seeking:

- a. Financial Support
 - Amount: \$25,000.00 cash, against Milestones (to be agreed)
 - Drawdown Schedule: to be agreed
 - Reason: to assist with necessary cash required to build the infrastructure of the event from the ground up.
- b. Duration of support: 3 years, escalated at CPI

This is a new event for the region and whilst considered a 'replacement' for Wintersun, it is still in its infancy and it is not normal practice for Council to commit to multi-year funding in the first instance.

For the reasons listed below it is not recommended to fund Cooly Rocks On until the budget is clarified and a resolution from Council and its position on funding the event is reached.

Council previously funded Wintersun \$10,000 over a multi-year funding agreement. Because Wintersun did not exist in the 2010/2011 financial year the \$10,000 funding was

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returned to the overall festival funding and allowed Council to spread the financial assistance funding further to smaller festivals. There is no multi-year funding currently allocated for the new event.

Councillors may consider reallocating funds from this funding round or allocating funds from the 2011/2012 festivals funding which would reduce the overall funding available to other smaller festivals.

There is an issue with Cooly Rocks On being a legal entity of the Gold Coast City Council. **Ownership of the new Cooly Rocks On Festival:** Connecting Southern Gold Coast (CSGC) is a controlled entity of Gold Coast City Council and has as its brief the economic development of the Southern Gold Coast (Currumbin to Coolangatta/Rainbow Bay) by way of fostering / financing events and festivals; tourism promotion; and business investment in the region. CSGC is funded by a special rates levy on Southern Gold Coast tourism businesses. All the intellectual property (trademarks; website; and operating systems) in the Cooly Rocks On Festival is owned by CSGC (on trust for the business community) and will be licensed by CSGC to CRO for use in the fulfilment of its objectives.

This ownership and license arrangement is to ensure that the region never again experiences the financial dislocation and concern caused by such a large and economically and culturally significant festival leaving the region.

Destination Tweed level of funding is unknown, as is support and contributions from local businesses in Tweed Heads.

LEGAL/RESOURCE/FINANCIAL IMPLICATIONS:

An amount of \$22,169 is recommended for distribution in the second round.

POLICY IMPLICATIONS:

Festivals Policy.

UNDER SEPARATE COVER/FURTHER INFORMATION:

To view any "non confidential" attachments listed below, access the meetings link on Council's website www.tweed.nsw.gov.au (from 8.00pm Wednesday the week before the meeting) or visit Council's offices at Tweed Heads or Murwillumbah (from 8.00am Thursday the week before the meeting) or Council's libraries (from 10.00am Thursday the week of the meeting).

1. **Confidential Attachment** - Festivals Policy Assessment Table (ECM30091069)
 2. **Confidential Attachment** - Cooly Rocks On Funding Submission (ECM26145467)
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